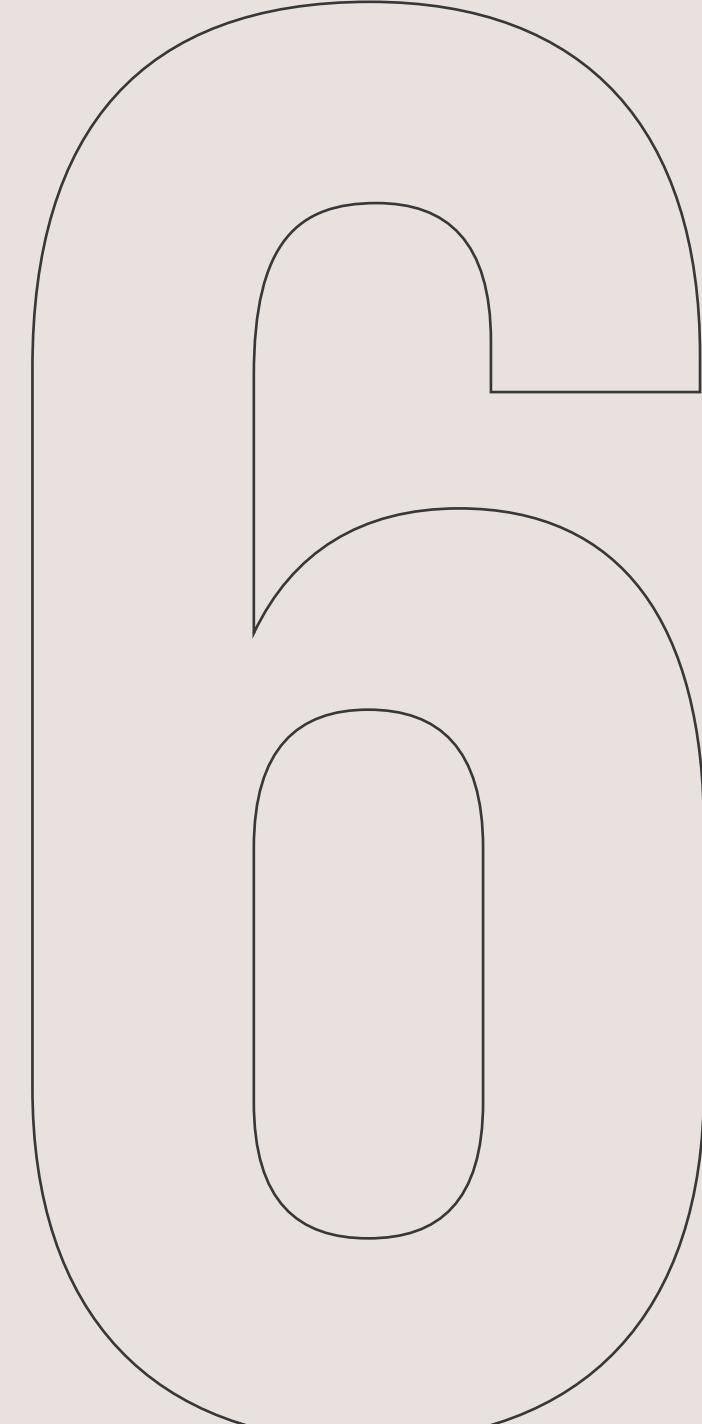
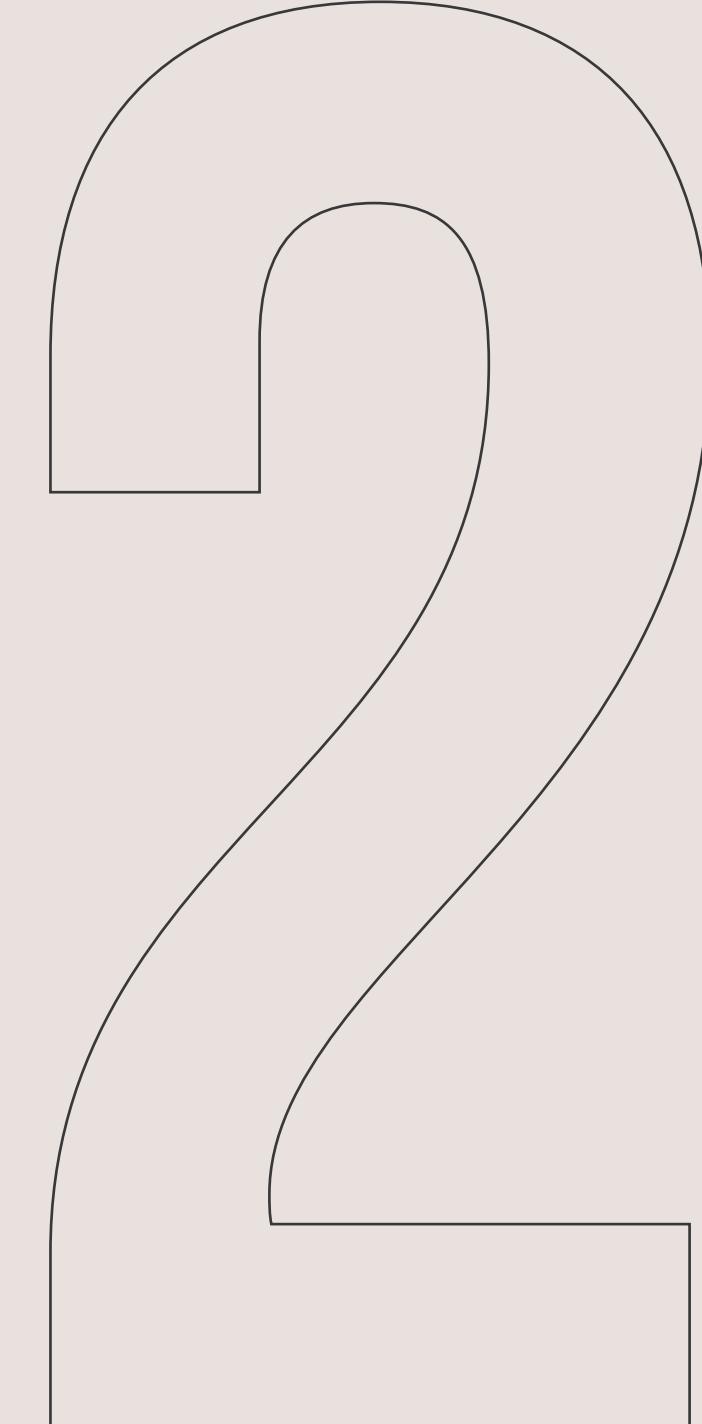


NEW ARRIVALS



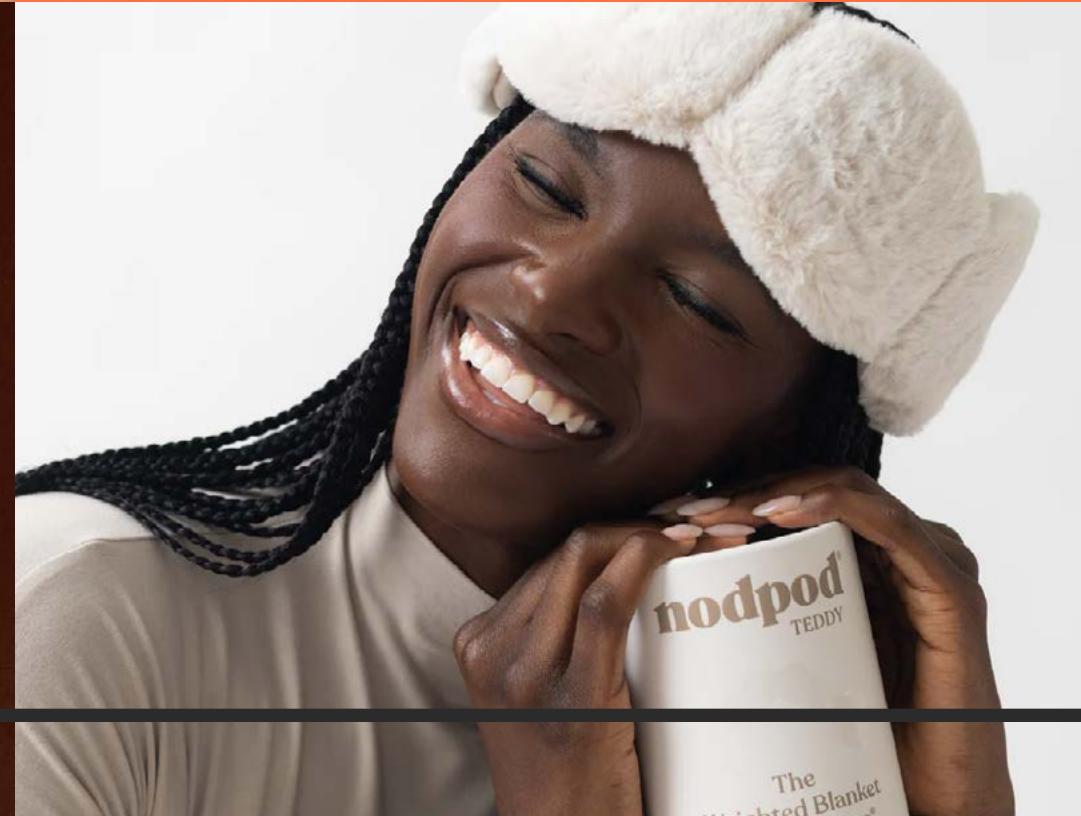
NEW ARRIVALS

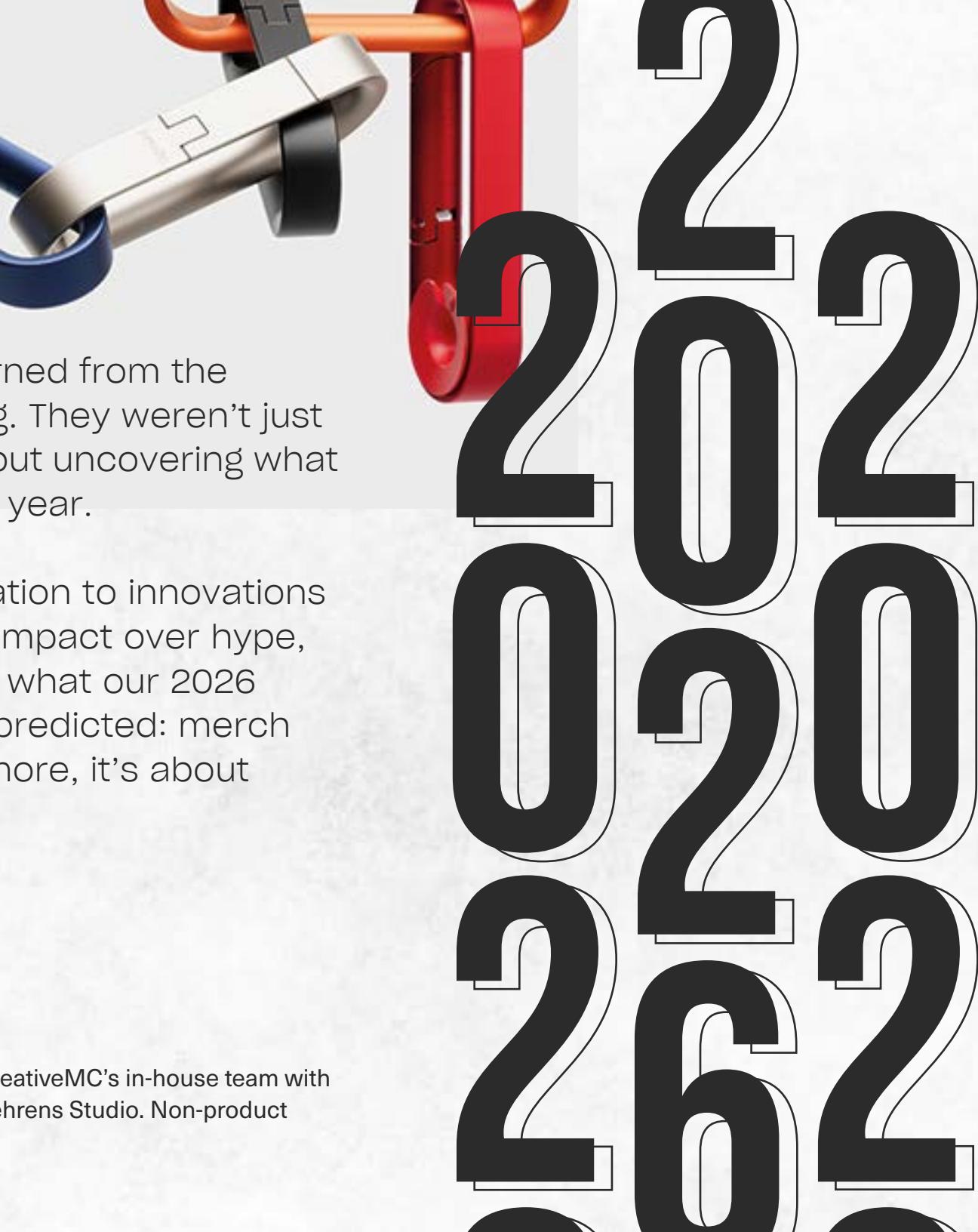
C R E A T I V E  M C





The latest drops
with tips from our
**2026 SWAG TREND
PREDICTIONS**





Our Brand Stylists just returned from the industry's biggest gathering. They weren't just searching for what's new, but uncovering what holds meaning for the new year.

From redefining representation to innovations in AI that prioritize human impact over hype, every discovery confirmed what our 2026 theme, *The Meaning Shift*, predicted: merch is no longer about having more, it's about choosing better.

CREDITS

Concepts, product curation, and copy by CreativeMC's in-house team with Creative Direction by Camilla Behrens of Behrens Studio. Non-product photography courtesy of Unsplash.

Inspired by our 2026 STYLE TREND PREDICTIONS:

- 1: **CREATIVE RENAISSANCE**
- 2: **EXPERIENTIAL IMPERATIVE**
- 3: **CULTURAL NUANCE**
- 4: **CLEAN SLATE**
- 5: **EXPRESSION UNBOUND**
- 6: **NOSTALGIA, REMASTERED**
- 7: **EMOTIVE MINIMALISM**
- 8: **NICHE NETWORKS**



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Eco-Friendly

These products are beneficial or not harmful to the environment. Many of our partners are also members of 1% for the Planet.



Minority-Led

These companies are owned or led by an executive from an underrepresented community, including BIPOC, AAPI, Indigenous People, LGBTQ+, and women.



Price Points

\$ = \$1-\$30
\$\$ = \$31-\$75
\$\$\$ = \$76-\$150
\$\$\$\$ = \$151+



Social Impact

These brands contribute a portion of profits to social causes and/or are committed to ethically sourced materials.



More Colors

These items are available in more colors than are reflected in the product imagery.

EFFORTLESS LAYERED TAILORED RELAXED
ELEVATED SOFT-TOUCH EVERYDAY ADAPTIVE
MODERN TIMELESS BREATHABLE CONSCIOUS
TEXTURED FLUID COZY SEASONLESS VERSATILE
POLISHED STATEMENT MINIMAL BOLD INCLUSIVE
FUNCTIONAL Refined PLAYFUL ICONIC NATURAL
EXPRESSIVE ATTITUDE CURATED EFFORTLESS
LAYERED TAILORED RELAXED ELEVATED SOFT-
TOUCH EVERYDAY ADAPTIVE MODERN TIMELESS
BREATHABLE

APPAREL



“This year isn’t about louder merch. 2026 is about smarter storytelling. Every product we’re excited about has intention behind it, and that’s the real trend shift.”

JACKIE GREGOIRE,
SENIOR BRAND STYLIST





APPAREL

2026 NEW ARRIVALS



COMFORT COLORS
SWEATSHIRT AND SHORTS SET
\$
leaf heart rainbow



EVERYBODY.WORLD X CLYDE
HOODIE SCARF
\$\$\$\$
leaf heart rainbow



SOCK101
CUSTOM ATHLETIC SHOES
\$
leaf heart rainbow



STANLEY/STELLA
CHASER HOODIE
\$\$
leaf heart rainbow

ORIGINAL FAVORITES
ULTRA HEAVYWEIGHT
HOOD
\$\$\$
leaf heart rainbow



EVERLANE
CASHMERE SCARF
\$\$\$
leaf heart rainbow



RORA BASICS BEANIE
\$
leaf heart rainbow



EMERGING BRAND
RORA BASICS
\$\$
leaf heart rainbow

Rora Basics is an emerging sustainable apparel brand redefining everyday essentials with eco-conscious design at its core. Born out of a mission to combat waste in the fashion and blank-apparel space, Rora prioritizes responsibly sourced materials like recycled plastics and certified organic cotton to craft premium headwear and essentials that are made to last.



APPAREL

2026 NEW ARRIVALS



QUINCE
LIGHTWEIGHT DOWN
PUFFER JACKET
\$\$\$\$
▢▢▢▢



QUINCE MONGOLIAN
CASHMERE SWEATER
\$\$\$\$
▢▢▢▢



LIVE & TELL
VINTAGE HOODIE
\$\$
▢▢▢▢



WELDMFG
CORDUROY DAD HAT
\$
▢▢

CUTS CLOTHING
CURVE HEM TEE
\$\$



VOTTERA ORGANIC
COTTON POLO
\$\$
▢▢



ORIGINAL FAVORITES
ULTRA HEAVYWEIGHT
SWEATPANT
\$\$\$



MELIN
HYDRO CAP
\$\$\$
▢▢



GRAVENHURST ROOTS73
LIGHTWEIGHT JACKET
WITH HOOD
\$\$\$\$
▢▢▢▢



APPAREL

2026 NEW ARRIVALS



RHONE 1/4 ZIP
\$\$\$
leaf heart rainbow



PORT AUTHORITY
CROSSBACK APRON
\$
leaf heart rainbow



MERCER+METTLE
TECH BLAZER
\$\$\$
leaf heart rainbow



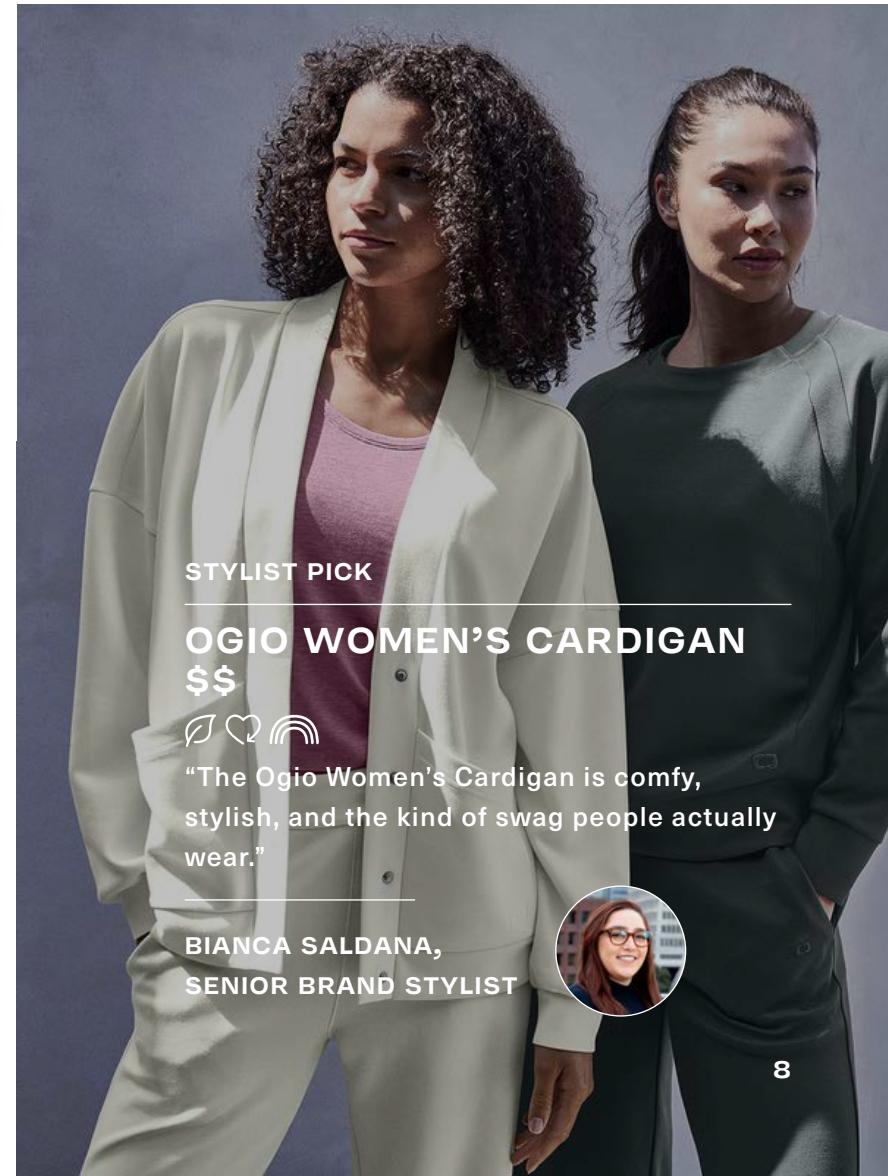
CRIQUET
SEERSUCKER PULLOVER
\$\$\$\$
leaf rainbow



THE NORTH FACE
HORIZON JACKET
\$\$\$
leaf heart rainbow



FOSSA
APPROACH JACKET
\$\$\$
leaf heart flower rainbow



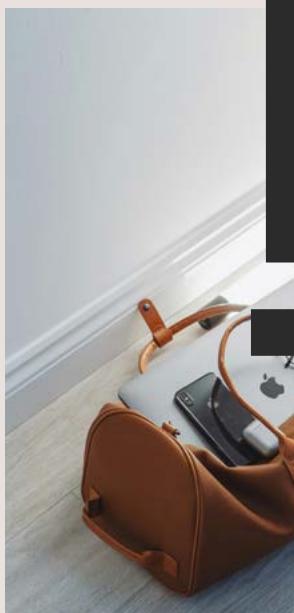
STYLIST PICK
OGIO WOMEN'S CARDIGAN
\$\$
leaf heart rainbow

"The Ogio Women's Cardigan is comfy, stylish, and the kind of swag people actually wear."

BIANCA SALDANA,
SENIOR BRAND STYLIST



CARRYALL DURABLE LIGHTWEIGHT MOBILE
ORGANIZED MODULAR ADVENTURE-READY REFINED
INTENTIONAL FUNCTIONAL HANDS-FREE SMART
EXPANDABLE STREAMLINED PROTECTIVE STYLISH
EFFICIENT PACKABLE URBAN EXPLORER TRAVEL-
READY ON-THE-GO MINIMAL VERSATILE ALL-
PURPOSE FLEXIBLE
SUSTAINABLE
ROAD-TESTED
EVERWHERE
ESSENTIAL



BAGS & TRAVEL



“The most powerful gifts don’t reach everyone—they resonate deeply with the right people.”

DOMINIQUE YANG,
BRAND STYLIST



BAGS & TRAVEL

2026 NEW ARRIVALS



NUMO MANUFACTURING

TOTE

\$\$



ELLO DURAGLASS
LUNCH BOWL

\$



RAINS BOX BAG
\$\$\$
leaf rainbow



PARKER CLAY
SLING BAG
\$\$\$
leaf rainbow



GRAB N GO KIT
\$\$\$
leaf



RUME
RECYCLED BAGGIE ALL
\$\$
leaf flower rainbow



SHERPANI RFID WALLET
\$\$
leaf flower rainbow



TREND PREDICTION: NICHE NETWORKS

AURA
OUTDOOR PUFFER BLANKET
\$\$\$



"Tapping into the rise of niche networks and community-led experiences, Aura's puffer blanket is designed for warmth and convenience wherever people gather. From camping trips to outdoor concerts, it's ready for the moment."

JONAH THEDORFF,
BRAND STYLIST ASSISTANT

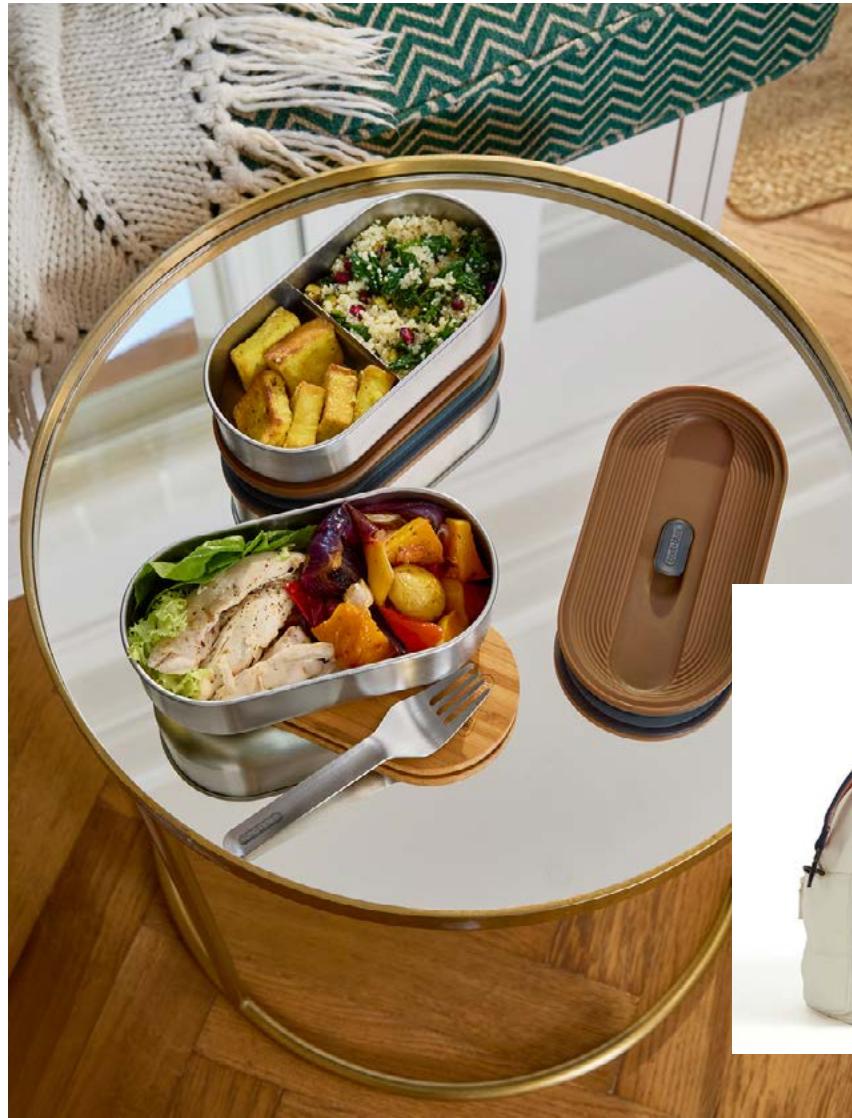


BAGS & TRAVEL

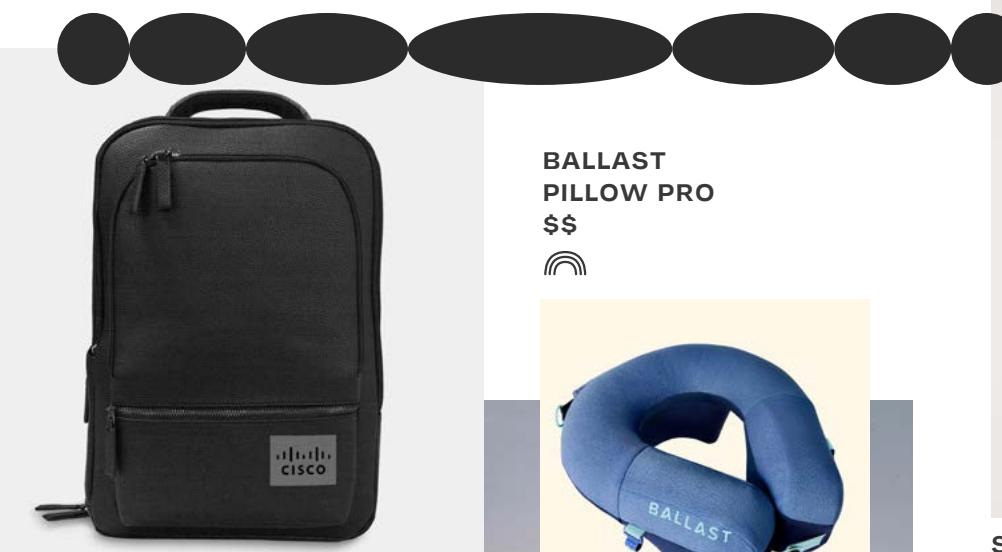
2026 NEW ARRIVALS



BLACK + BLUM
STAINLESS STEEL BENTO BOX
\$\$



ACEHIGH LAPTOP BACKPACK \$\$\$



**MARINE LAYER
WEEKENDER
\$\$\$\$**

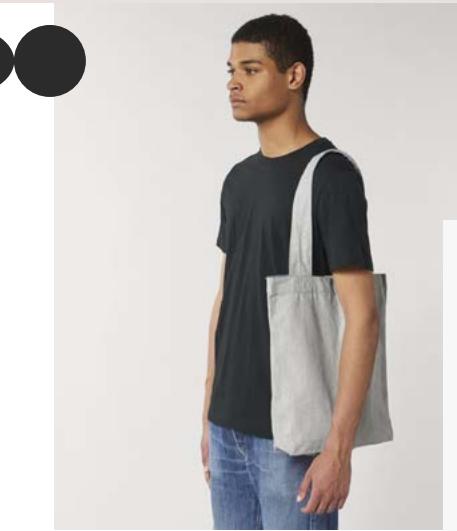


**BALLAST
PILLOW PR
\$\$**



LAST

STANLEY/STELLA WOVEN TOTE BAGS \$\$



A teal-colored crossbody bag with a matching belt and a small pouch. The bag has a front zipper pocket and a back zippered pocket. The belt is made of the same material as the bag and has a matching buckle. The pouch is a smaller version of the bag, also in teal with a matching belt.

THREAD SLING

\$

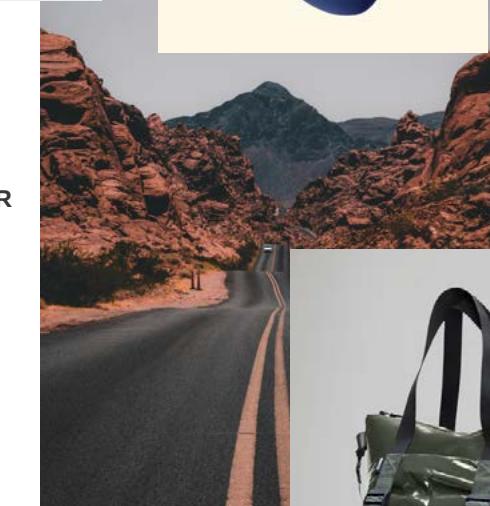




SOLGAARD VOYAGER WEEKENDER \$\$\$



**RAINS
PUFFER MIX TOTE BAG**



BREVITÉ DAYTRIPPER BACKPACK \$\$

BAGS & TRAVEL

2026 NEW ARRIVALS



HEST
PRO TRAVELER PILLOW
\$\$\$



RUX COOLER CUBE
\$\$
leaf rainbow icon



OUT OF THE WOODS
ICONIC DUO SET
\$\$
leaf heart rainbow icon



HIJA TU MADRE
SHOPPER TOTE
\$
leaf icon



PATAGONIA
SLING
\$\$
leaf heart rainbow icon

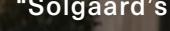


PACKING CUBES
\$\$
leaf heart rainbow icon



STYLIST PICK

**SOLGAARD'S CARRY-ON
CLOSET**
\$\$\$



"Solgaard's Carry-On Closet is a travel game-changer, designed with a built-in shelving system that keeps everything organized from takeoff to touchdown. Crafted from sustainable materials and finished with a sleek, minimalist design, it makes packing (and unpacking) perfect for travel."

ETHAN NGUYEN,
BRAND STYLIST
ASSISTANT



INSULATED REUSABLE SLEEK EVERYDAY
HYDRATING PORTABLE TEMPERATURE-LOCK
CLEAN-LINED MODERN DURABLE REFRESHING
STACKABLE REFILLABLE THOUGHTFUL LIFESTYLE
ERGONOMIC SMOOTH BALANCED ECO-MINDED
TIMELESS FUNCTIONAL CALMING POLISHED
ESSENTIAL SMART-DESIGN LEAK-PROOF
SUSTAINABLE MINDFUL ELEVATED PRACTICAL
INSULATED REUSABLE SLEEK EVERYDAY MODERN

DRINKWARE



“We love next-level drinkware for the modern table, where style meets sustainability. Minimal, versatile, and made to stand out in every setting.”

LISA GRUZAS,
SALES DIRECTOR





DRINKWARE

2026 NEW ARRIVALS



EMBER
COLD TUMBLER
\$\$
∅ ❤️ 🌈



OCEAN BOTTLE
BREW COFFEE FLASK
\$\$
∅ ❤️ 🌈



SUPLMNT
48 OZ WATER BOTTLE
\$\$
∅ ❤️ 🌈



ASOBU
MINI BESTIE BOTTLE
\$\$
∅ 🌈



STITCH
WINE TOTE
\$\$\$

SIMPLE MODERN
MESA LOOP
\$\$
∅ ❤️ 🌈



ROVR
CADDY WITH ICE BUCKET
\$\$\$
∅ ❤️ 🌈



GLASSYBABY
VOTIVES
\$\$
∅ ❤️ 🌈



STANLEY ICEFLOW BOTTLE
WITH FAST FLOW LID
\$\$
∅ ❤️





DRINKWARE

2026 NEW ARRIVALS



GLASS & CORK
TO-GO TUMBLER
\$
🔗



STYLIST PICK

FELLOW MATCHA SET
\$\$



"Fellow hit it out of the park with this one. Meet your new matcha companion: sleek, simple, and ready to make every morning a little calmer."

CLAUDIA SANCHEZ,
JUNIOR BRAND STYLIST



CHARCHARMS
STICKYBITZ
\$
🔗



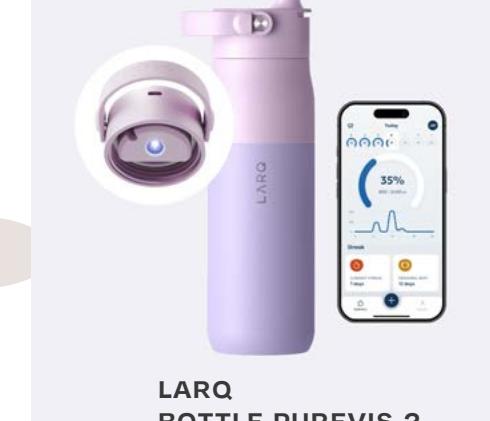
YETI
RAMBLER 16 OZ
TRAVEL BOTTLE
🔗



BLACK + BLUM
EXPLORER FLASK DUO
\$\$
🔗



VISKI ALCHEMI SINGLE SERVE
COCKTAIL SMOKER KIT
\$\$\$
🔗



LARQ
BOTTLE PUREVIS 2
\$\$\$
🔗



SWANKY BADGER
LEATHER WRAPPED WHISKEY
GLASS SET
\$\$\$
🔗

RESTORATIVE MINDFUL BALANCED CALMING
GROUNDING NOURISHING INTENTIONAL HOLISTIC
GENTLE SOOTHING RECHARGING WELL-BEING
DAILY RITUAL CENTERED SLOW-LIVING SELF-CARE
REJUVENATING SUPPORTIVE STRESS-REDUCING
NATURAL CLEAN RESET REVIVING THERAPEUTIC

FOCUSED

COMFORTING

SUSTAINABLE

CALMING

RITUAL

HEALTH & WELLNESS



“As companies prioritize mental well-being, the trend is shifting from grand gestures to gifts that genuinely uplift.”

ELIZABETH GIN,
BRAND STYLIST ASSISTANT



HEALTH & WELLNESS

2026 NEW ARRIVALS



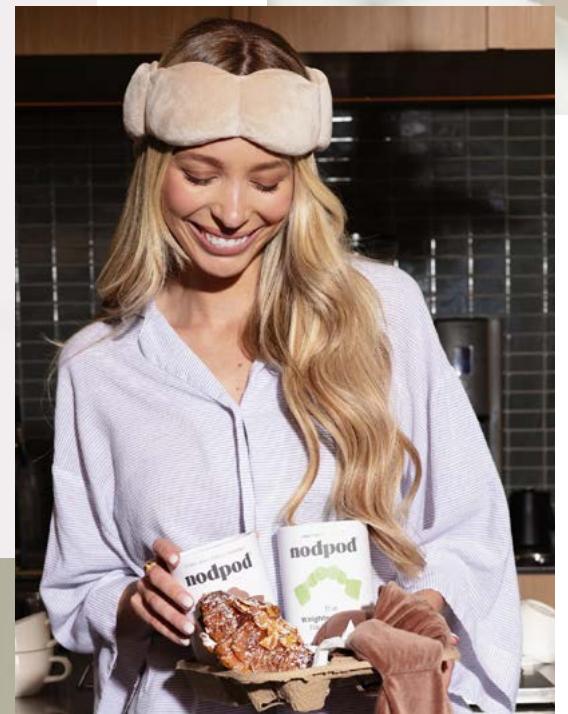
MINDFUL MEMOS
\$
%



**BALA
BALANCE BLOCKS**
\$
%



**NODPOD COFFEE
COLLECTION SLEEP MASKS**
\$\$
%



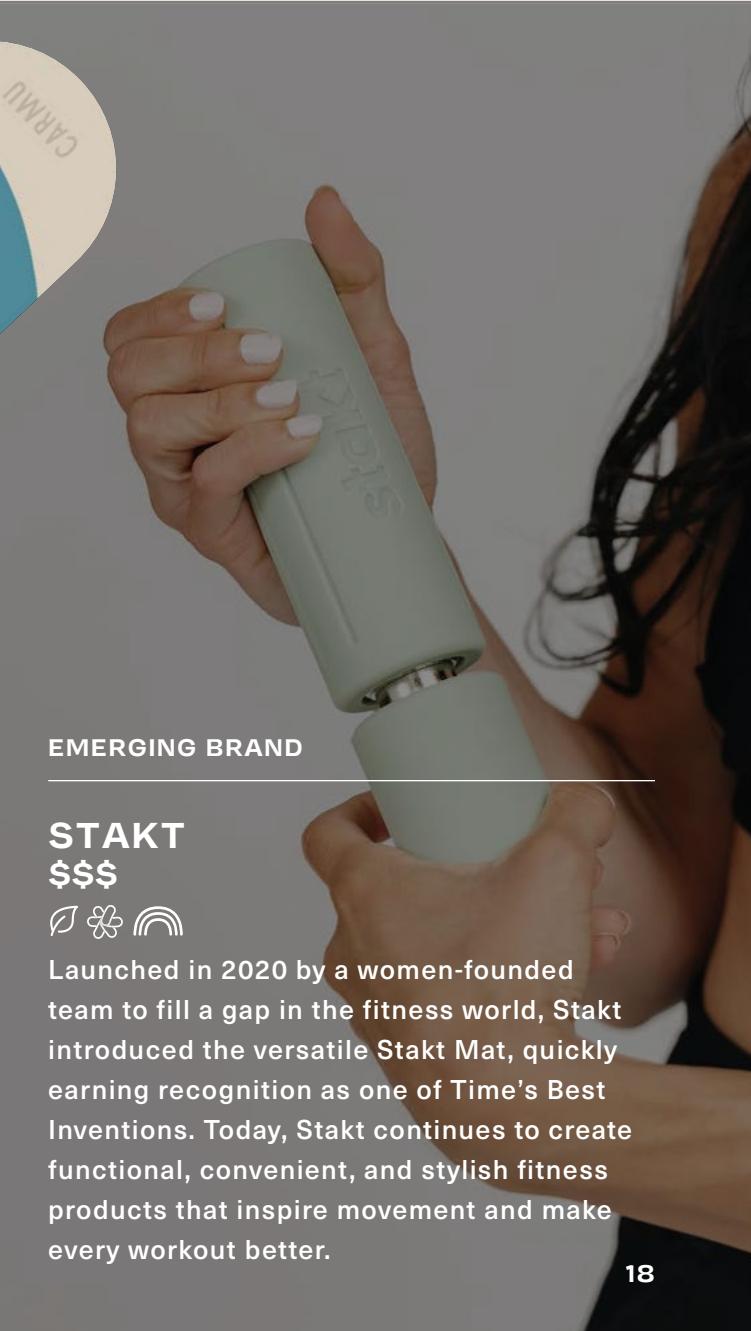
**JUTE
SPA SET**
\$
%



**WEAR WELLNESS
PATCHES**
\$
%



**CARMU
BALANCE MAT**
\$\$\$
%



EMERGING BRAND

STAKT
\$\$\$
%

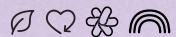
Launched in 2020 by a women-founded team to fill a gap in the fitness world, Stakt introduced the versatile Stakt Mat, quickly earning recognition as one of Time's Best Inventions. Today, Stakt continues to create functional, convenient, and stylish fitness products that inspire movement and make every workout better.

HEALTH & WELLNESS

2026 NEW ARRIVALS



BEYOND YOGA
CROPPED TANK YOGA SET
\$\$\$



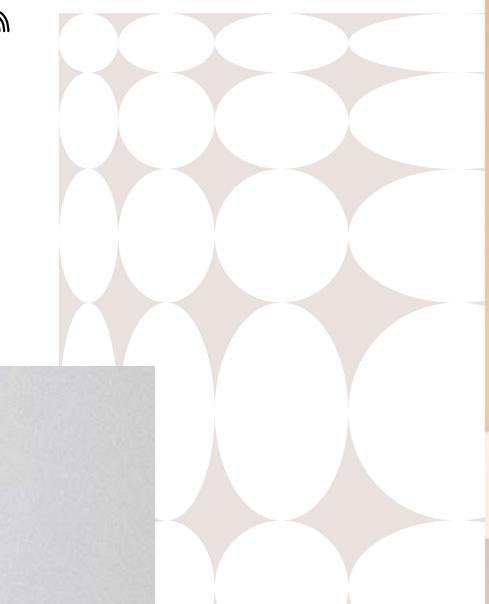
ANECDOTE
CANDLE OF THE YEAR
\$\$



BALA
PILATES BALL
\$
 perso flower rainbow



GAMBLIN' GOLF
GOLF BALLS
\$
 perso flower rainbow



BEYSIS
PERFUME ATOMIZER
\$
 perso heart flower rainbow



FLEXY
MASSAGE GUN
\$



OURA RING 4
\$\$\$\$
 perso flower rainbow



GLACIER
RING NECK COOLER
\$



CONSCIOUS STEP
MENTAL HEALTH GIFTBOX
\$\$
 perso heart flower rainbow

HEALTH & WELLNESS

2026 NEW ARRIVALS



RIPL
COCONUT CANDLE
\$
leaf heart



STYLIST PICK

WELLABLE BLUETOOTH
SLEEP MASK
\$\$

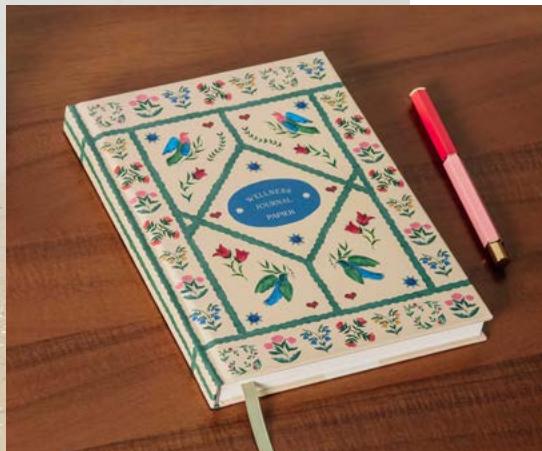


"For anyone who needs the ultimate reset, this sleep mask is designed to block out light while delivering soothing sounds. It promotes better sleep, mindful moments, and uninterrupted downtime."

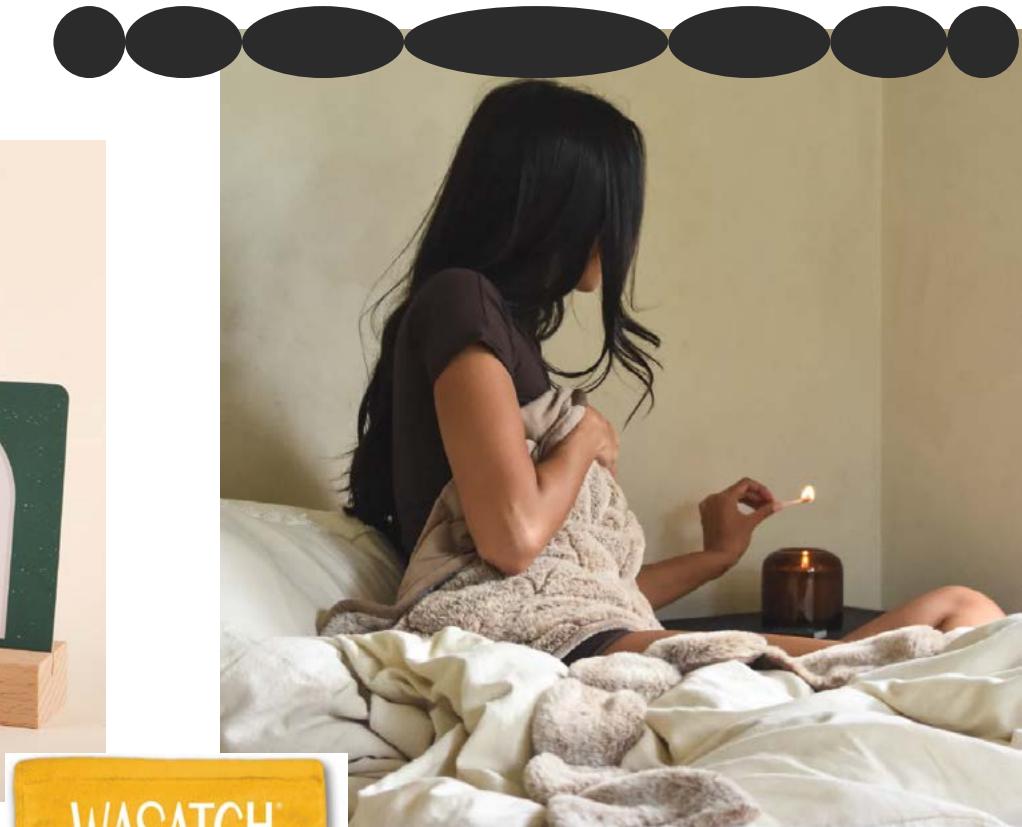
MACKENZIE HERNANDEZ,
BRAND STYLIST ASSISTANT



PAPIER
WELLNESS JOURNAL
\$\$
leaf flower



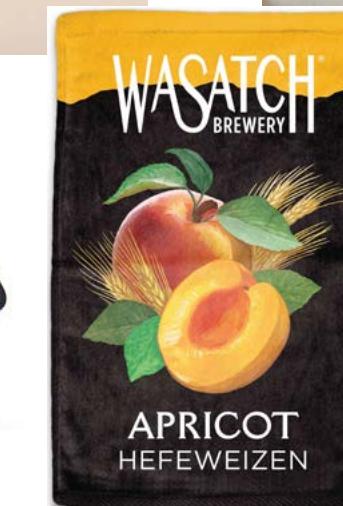
RENEWAL
AFFIRMATION CARDS
\$



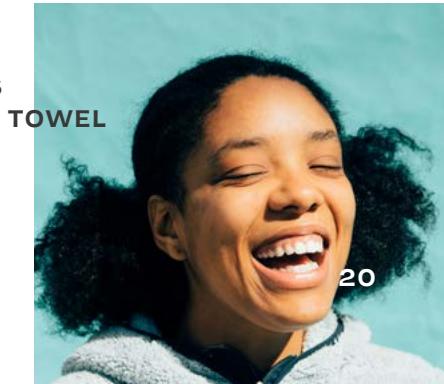
NODPOD TEDDY BODY POD
\$\$
leaf flower rainbow



LVL PERSONAL
CARE KITS
\$
rainbow

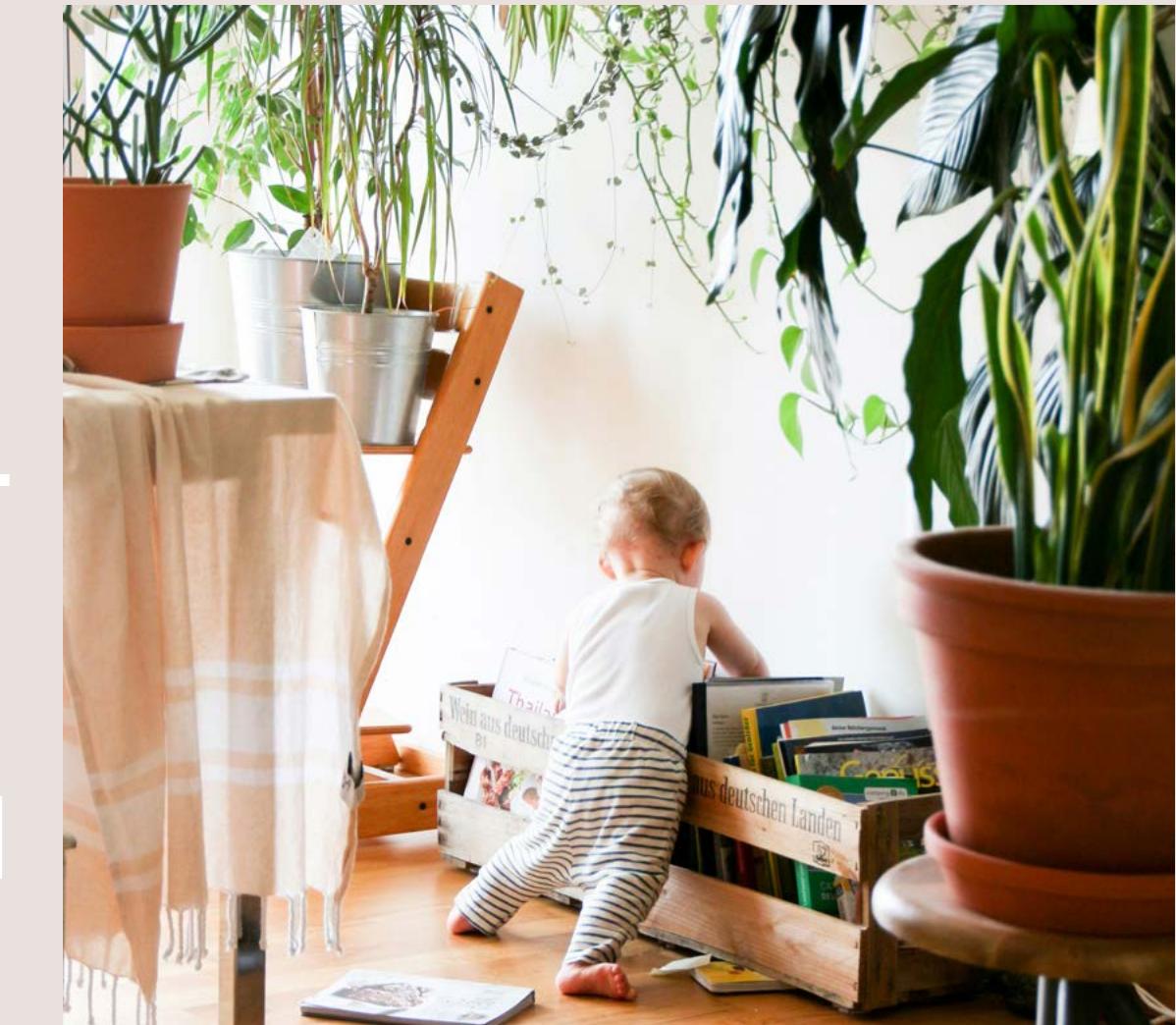


TOWEL SPECIALTIES
COLORFUSION GOLF TOWEL
\$
leaf heart rainbow



COZY CURATED WARM INVITING TEXTURAL
LAYERED COMFORT-FIRST INTENTIONAL TIMELESS
EARTHY MODERN BALANCED SOFT PERSONAL
FUNCTIONAL DESIGN-FORWARD CALMING MINIMAL
THOUGHTFUL NATURAL WELCOMING ROOTED
EVERYDAY LUXURY GROUNDED REFINED ORGANIC
ADAPTABLE HARMONIOUS NEST-WORTHY LIVED-IN
COZY CURATED WARM INVITING TEXTURAL
LAYERED COMFORT-FIRST INTENTIONAL TIMELESS
EARTHY MODERN SOFT
PERSONAL FUNCTIONAL

HOME



“Great swag extends a great experience, keeping the memory alive long after the moment.”

MENA TRIGUEROS,
SENIOR BRAND STYLIST





HOME

2026 NEW ARRIVALS



SILIGRAMS
POPCICLE MOLDS
\$\$
⌚

BUDDY'S
PET CARRIER
\$\$
⌚



STANLEY STAY HOT
FRENCH PRESS 48 OZ
\$\$\$
⌚

STANLEY STAY HOT
FRENCH PRESS 48 OZ
\$\$\$
⌚



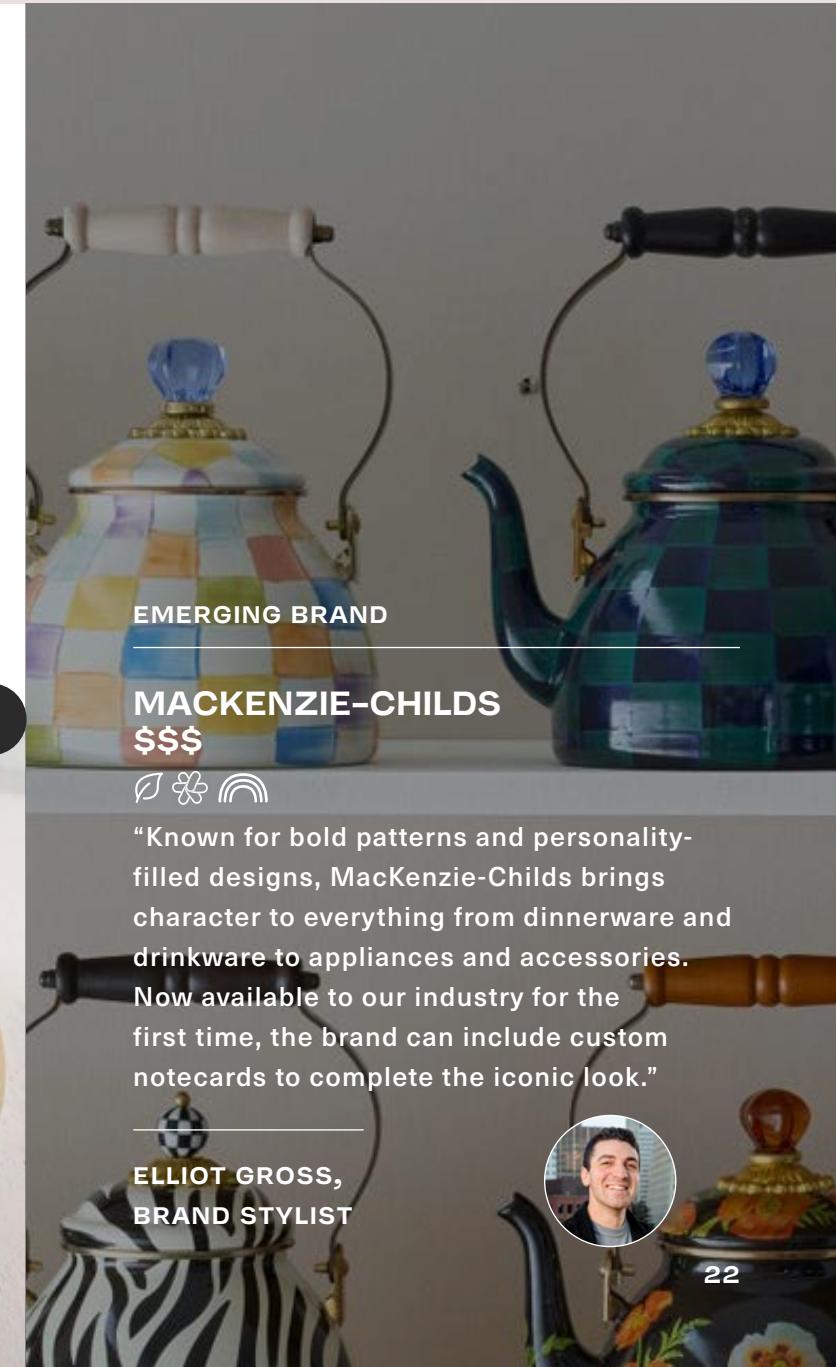
LASER ENGRAVED LUXURY
CANDLE WITH GIFT BOX
\$\$
⌚



COYUCHI ORGANIC BABY HOODED
TOWEL AND BATH MITT SET
\$\$\$
⌚



JEANNE FITZ
RESIN BOWL
\$\$\$
⌚



EMERGING BRAND

MACKENZIE-CHILDS
\$\$\$
⌚

"Known for bold patterns and personality-filled designs, MacKenzie-Childs brings character to everything from dinnerware and drinkware to appliances and accessories."

Now available to our industry for the first time, the brand can include custom notecards to complete the iconic look."

ELLIOT GROSS,
BRAND STYLIST





HOME

2026 NEW ARRIVALS

GARDENER FOLDING SEAT WITH TOOLS
\$\$\$



NOMADIX PUFFER BLANKET
\$\$\$



ZAYAS CANDLES REED DIFFUSERS
\$\$



MIDNIGHT KITCHEN BOARD-CUTTING BOARD
\$



MODERN SPROUT PLANTER & CANDLE DUO
\$\$



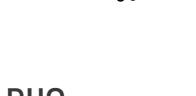
CUISINART OUTDOORS CAST IRON GRIDDLE PRESS
\$\$



KASHWERE SHAWL COLLAR ROBE
\$\$\$\$



VITRUVI PLUG-IN WALL DIFFUSER BUNDLE WITH REFILL
\$\$\$





HOME

2026 NEW ARRIVALS

TOSCANA
SERVING LADDER
\$\$\$



SWAG FOR GOOD FIND

RIPL ARTISANO BLANKETS
\$\$\$

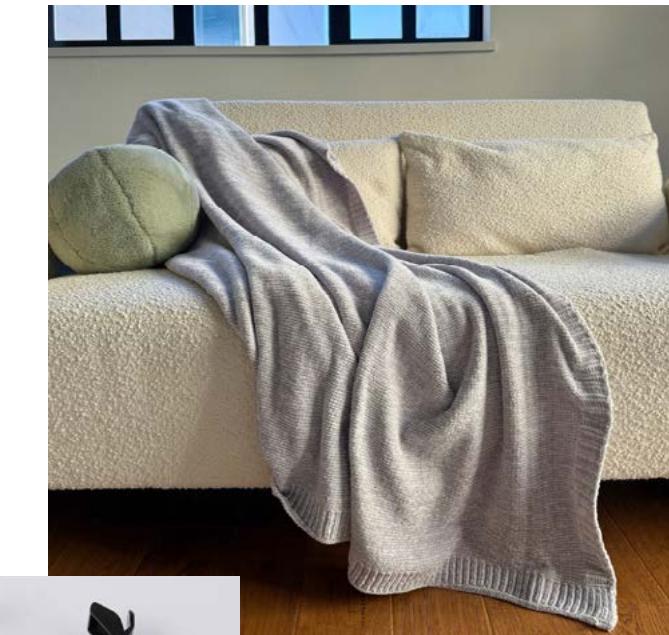


Founded as a certified B Corp, **RIPL Goods** exists to turn merchandise into meaningful impact—supporting environmental, social, and educational causes with every product. Each blanket is handwoven by a Peruvian craftsman on a traditional wooden loom, combining Pima, the world's finest and most sustainable cotton, with exceptionally soft alpaca fiber.

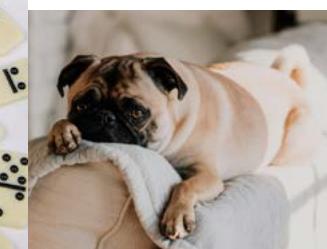
BOCA TERRY
TERRY BATHROBE
\$\$



ON-THE-GO
DOMINOES SET
\$



THE KANATA GROUP
KNIT CHENILLE THROW
\$\$\$



TOSCANA TURNTABLE
CHEESE BOARD WITH
KNIFE



SODASTREAM SPARKLING
WATER MAKER
\$\$\$

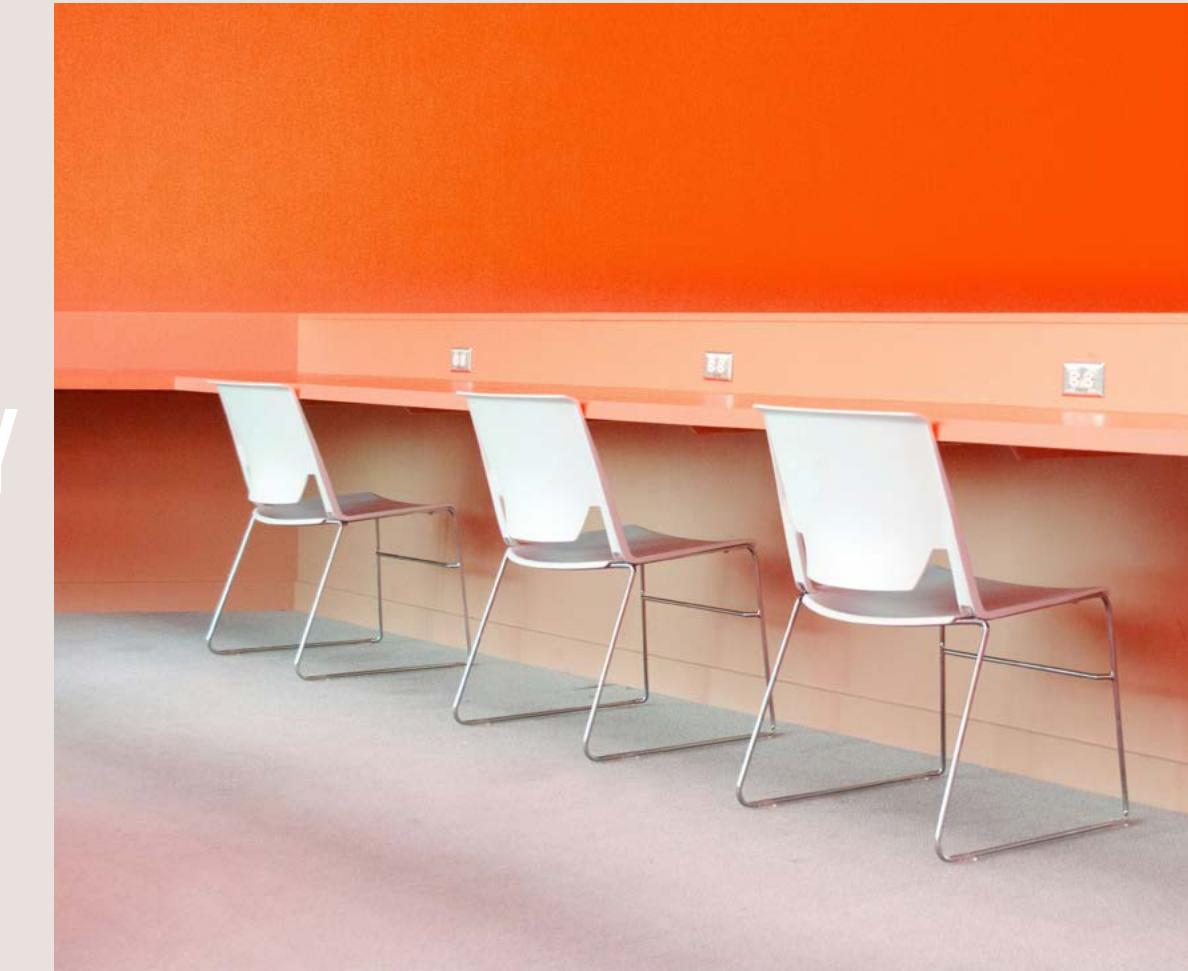


SARANONI PATTERNED
FAUX FUR BLANKET
\$\$\$



PROFESSIONAL EFFICIENT INTUITIVE FOCUSED
MODERN SLEEK PRODUCTIVE CONNECTED SMART
ERGONOMIC MINIMAL ADAPTIVE CLEAN-LINED
INTENTIONAL FUTURE-READY SEAMLESS WORKDAY
ORGANIZED PRECISION FUNCTIONAL FLEXIBLE
PORTABLE INNOVATIVE CALIBRATED RESPONSIVE
OPTIMIZED POLISHED
MAXIMIZED SLEEK
PURPOSE-BUILT SMART
REFINED ADAPTIVE
EFFICIENT INTUITIVE

TECH & OFFICE



“Tech swag started as simple freebies. In 2026, we see it as smart, stylish products that demand to make an impact.”

JACOB PETERS,
BRAND STYLIST ASSISTANT



TECH & OFFICE

2026 NEW ARRIVALS



AERO
WAIST FAN
\$\$



ATARI RETRO
MICRO PLAYER
\$\$



COMPACT MAGSAFE TRAVEL
CHARGING STATION
\$
⌚



SPECTOR & CO
ACCESSORY CASE
\$
⌚



MINDSPACE X POKETO
CALENDAR
\$
⌚



BOOMPODS MINI
WIRELESS SPEAKERS
\$\$
⌚



EKSTER COIN TRAY
\$\$
⌚



LATEST INNOVATION

AI TRANSLATION EARBUDS
\$\$
⌚

Meet the future of communication. These AI Translation Earbuds make global connection effortless, translating conversations in real time across **140+ languages** via phone and **90+ languages** earbud to earbud—no barriers, no delays.

TECH & OFFICE

2026 NEW ARRIVALS



FUJILM INSTAX MINI 41
CAMERA + FILM BUNDLE
\$\$\$\$



PRODIR MS8 PRODIR
MCO1 CARIBINER
\$\$
leaf icon

SPECTOR & CO TRACE WALLET
WITH APPLE FIND MY
\$\$
leaf icon



CRAIGHILL
HELIX KEYRING
\$
leaf icon



PRODIR MS8 METAL PEN
\$\$
leaf icon



GRAF LANTZ
MERINO WOOL LARGE DESK PAD
\$\$\$
leaf icon

ACEHIGH
3-IN-1 CHARGER
\$\$
leaf icon



FLUIDSTANCE
SLOPE NOTE BOARD
\$\$
leaf icon



TECH & OFFICE

2026 NEW ARRIVALS



NATIVE UNION QI 2
WIRELESS CHARGER
\$\$\$
leaf, signal



EMERGING BRAND

NATIVE UNION TECH ACCESSORIES \$-\$\$\$\$



“Native Union designs tech accessories that are beautiful on your desk—and better for the planet. With a focus on longevity and lower environmental impact, the brand elevates everyday tech into something that feels truly premium.”

AARON MILLER,
BRAND STYLIST ASSISTANT



ORIGAUDIO INFINITUNES WIRELESS
SPEAKER & CHARGER
\$\$

RUPT
AI GLASSES
\$\$\$
heart



NIMBLE
POCKET CHARGER
\$
rainbow



OHOM UI MUG SET WITH
UPDATED HEATING PAD
\$\$\$
leaf, flower, signal



ICLICK MIRROR PHONE CHARGER



SCALFODEE LAPTOP
STAND
\$\$
rainbow



ARTISAN SMALL-BATCH FLAVOR-FORWARD
NOURISHING COMFORTING ELEVATED SEASONAL
BALANCED INDULGENT WHOLESOME CRAFTED
FRESH MADE WITH LOVE INTENTIONAL CURATED
RICH SAVORY SATISFYING SIMPLE THOUGHTFUL
TASTY RECIPES AUTHENTIC BOLD JOYFUL TREAT
SHAREABLE ELEVATED
CRAVE-WORTHY BOLD
APPROACHABLE LOVE
DELICIOUS
CRAFTED

FOOD & BEVERAGE



“From the first bite to the last sip, these are gifts that delight and keep your brand top of mind.”

IE TRAN,
SOCIAL MEDIA COORDINATOR





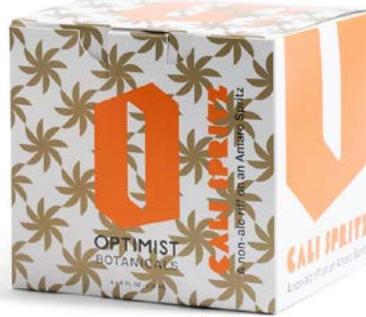
FOOD & BEVERAGE

2026 NEW ARRIVALS

OPTIMIST DRINKS

CALI SPRITZ

\$



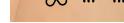
TEA WITH TAE ICED BLACK TEA

\$



VEGOBEARS

\$



FAIRYTALE BROWNIES

\$\$



TEASPRESSA COFFEE CLASSICS CAFE MIXER KIT

\$\$

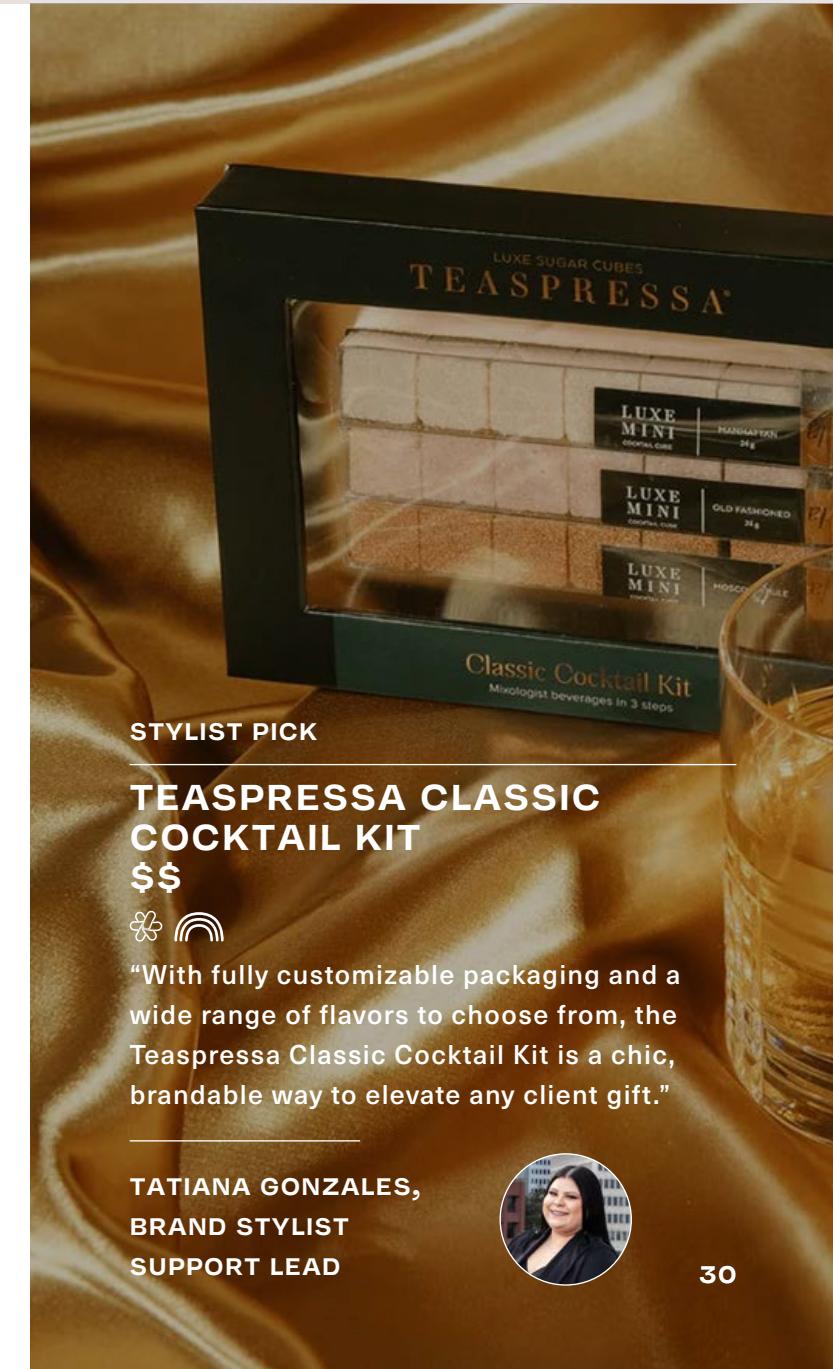


COFFEE CLASSICS MIXER TRIO



SOFIA'S COOKIES

\$



STYLIST PICK

TEASPRESSA CLASSIC COCKTAIL KIT

\$\$



"With fully customizable packaging and a wide range of flavors to choose from, the Teaspresso Classic Cocktail Kit is a chic, brandable way to elevate any client gift."

TATIANA GONZALES,
BRAND STYLIST
SUPPORT LEAD

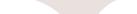




FOOD & BEVERAGE

2026 NEW ARRIVALS

TEA WITH TAE
TEA BENTO BOX
\$\$



SWEETER CARDS
CHOCOLATE CARDS



MIDNITE SNAX
MACAROON SAMPLER
BOX OF 12



SUGAR SPOT
CUSTOM CANDY MIXES



TOTALLY CHOCOLATE
EPIC 1LB. CUSTOMIZED BAR



COOKIE MAVEN
PEANUT BUTTER
COOKIES



NC CHOCOLATIER
PAINTED CHOCOLATES BOX



ENDLESS POPPABILITIES
GOURMET POPCORN



the world
needs more
people like you
#REDforED



FOOD & BEVERAGE

2026 NEW ARRIVALS

SWEET HAVEN
TONICS
\$
✿ ☀️ 🌈



LATEST INNOVATION

NORTH MALLOWS S'MORES ESSENTIALS \$\$

✿ ☀️ 🌈

Frustrated by overly processed marshmallows, the founders of North Mallows reimagined the classic s'more and flavored marshmallows using clean, quality ingredients—and delivered a truly memorable campfire experience!

DELIGHT PATISSERIE
CUSTOM COOKIES
\$
✿ ☀️ 🌈



MILK BAR
SKIPPY CRUNCH PIE
\$\$
✿ ☀️ 🌈



TORN RANCH
PETITE INDULGENCE COLLECTION
\$
✿ ☀️ 🌈



LINDT
TWO-PIECE TRUFFLE
GIFT SET
\$
✿ ☀️ 🌈



MIDNITE SNAX
POPCORN SAMPLER MAILER BOX
\$
✿ ☀️ 🌈

INTERACTIVE IMMERSIVE ENGAGING HANDS-ON
MEMORABLE PLAYFUL EXPERIENTIAL SOCIAL
CUSTOMIZABLE UNEXPECTED COMMUNITY-DRIVEN
DYNAMIC SENSORY IMPACTFUL STORY-LED
PERSONALIZED JOYFUL SHAREABLE LIVE POP-UP
CREATIVE PARTICIPATORY MEANINGFUL ELEVATED
TREND-FORWARD MOMENT-MAKING BUZZ-WORTHY
CONNECTION-FIRST BRAND-BUILDING PLAYFUL
UNFORGETTABLE INTERACTIVE IMMERSIVE JOYFUL

ACTIVATIONS



“Experiences are the new logo. Activations and events turn swag into special moments people remember, making your brand feel alive, personal, and unforgettable.”

MELISSA MILLER,
DIRECTOR OF BRAND SERVICES



ACTIVATIONS

2026 NEW ARRIVALS

ACTIVATIONS ARE PRICED BY PROJECT;
ASK US FOR A QUOTE!



LANDMARK CREATIONS
CUSTOM INFLATABLES

CAROLINE SO
WATERCOLOR PORTRAITS



CREATIVE
ARCADES
RENTALS



FLOATIE KINGS
CUSTOM INFLATABLES



CORIUM
LIVE STAMPING



TIMBUK2
CUSTOM SHOP



SNUGZ
MUG ACTIVATION



TREND PREDICTIONS

THE SOCK101
PATCH EXPERIENCE
\$\$



"The Sock101 Patch Experience proves just how in-demand activations are. Guests get to turn plain socks into one-of-a-kind creations. It's fun, hands-on, and the perfect example of our second Trend Prediction: Experiential Imperative."

MARY HAAS, OFFICE MANAGER
AND HR ADMINISTRATOR



ACTIVATIONS

2026 NEW ARRIVALS

ACTIVATIONS ARE PRICED BY PROJECT;
ASK US FOR A QUOTE!



MCBRIDE SISTERS
“DIVERSITY UNCORKED”
WINE TASTING EXPERIENCE
♡✿



ABBY YOUNG STYLING
COLOR AND STYLE ANALYSIS
✿



DIY CHARM
ACCESSORY KIT



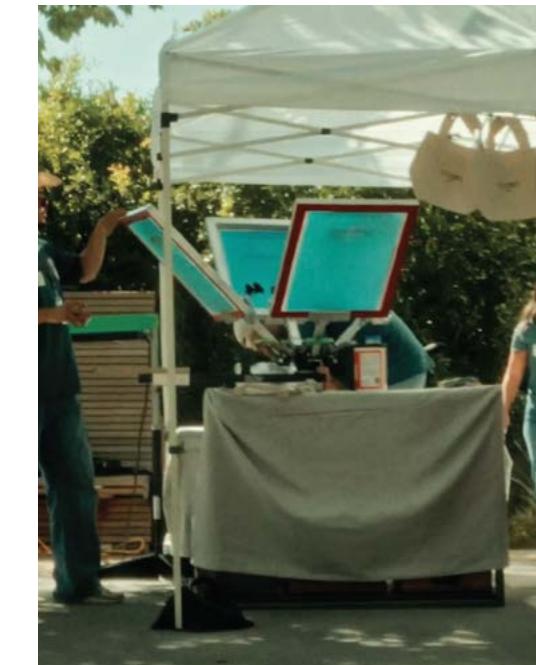
SWANKY
CHARACTER CREATIONS
♡



SUNSKI
TRY-ON EXPERIENCE
✿♡



WE PRINT ON THINGS
LIVE EVENT PRINTING



KOR ONE OF A KIND
CUSTOMIZABLE OUTER TRIMS
✿♡



WANDERLOO
WOODEN FRAME BAR
✿♡



ACTIVATIONS

2026 NEW ARRIVALS

ACTIVATIONS ARE PRICED BY PROJECT;
ASK US FOR A QUOTE!

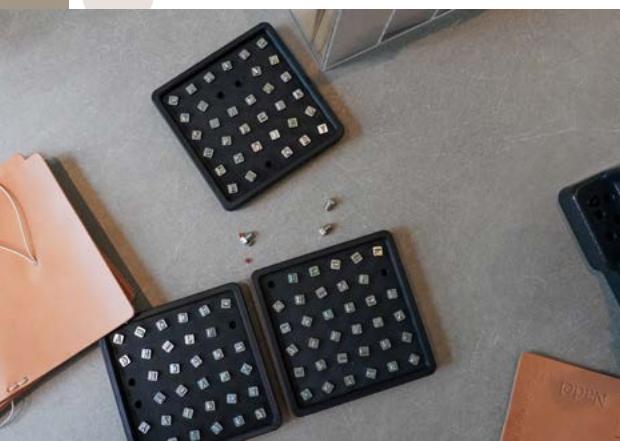


STYLIST PICK

NUMO PEN BAR EXPERIENCE \$\$\$

"The NUMO Pen Bar empowers participants to design custom pens, turning a simple tool into a meaningful, lasting reminder."

ASHLEY SEM,
BRAND STYLIST



W/GOOD POP-UP SHOP



ANYROPE CUSTOM
HAT EXPERIENCE



CAVALLO POINT
COOKING CLASS



NUMO
LEATHER LAB



MARINE LAYER
PATCH PRESS



SOLO STOVE
PIZZA PARTY



HOOKT
DONUT BAR



THE AVE CUSTOMS
CUSTOM SNEAKERS





THE
CREATIVEMC
DIFFERENCE

GLOBAL BRAND STYLING



STYLE + GLOBAL REACH

Where your brand objectives meet the latest trends is where you'll find our comprehensive Brand Styling Services. The only industry player with a sister company in Europe (Prague, Czechia), our one-stop shop can cover your needs worldwide.

SWAG FOR GOOD COMMITMENT



ENVIRONMENTAL IMPACT



ONETREEPLANTED



For every client eco-friendly product order, CreativeMC plants trees through our corporate partnership with One Tree Planted.



We also facilitate the donation and/or recycling of obsolete swag through our partnership with Swag Cycle.



CreativeMC is Platinum Certified through the Green Business Bureau, reflecting our planet-friendly practices throughout our day-to-day operations.

SOCIETAL IMPACT



From B corporations to 1% for the Planet members to Vendors who contribute a portion of profits to causes like animal rescues and children's issues, our partners and our team are deeply invested in supporting their communities.

MINORITY COMMUNITY IMPACT



Through our Brand Together platform, we have reached out to and secured partnerships with over 100 businesses owned or led by underrepresented communities. We actively promote these brands across all of our platforms and in partnership with our clients, are investing in their success.

EMPLOYEE OWNERSHIP



100% employee-owned as an ESOP (Employee Stock Ownership Plan), our culture is defined by our diversity: we are **63% women** and **72% persons of color**.

As owners, we're committed to paying it forward through our societal impact and by encouraging our clients to join us in making a difference.



**Together, we'll
make your brand
unforgettable in
2026!**

**CREATIVEMC.COM
415.941.4000**

**SAN FRANCISCO |
SACRAMENTO | PRAGUE**

C R E A T I V E  **M C**

