



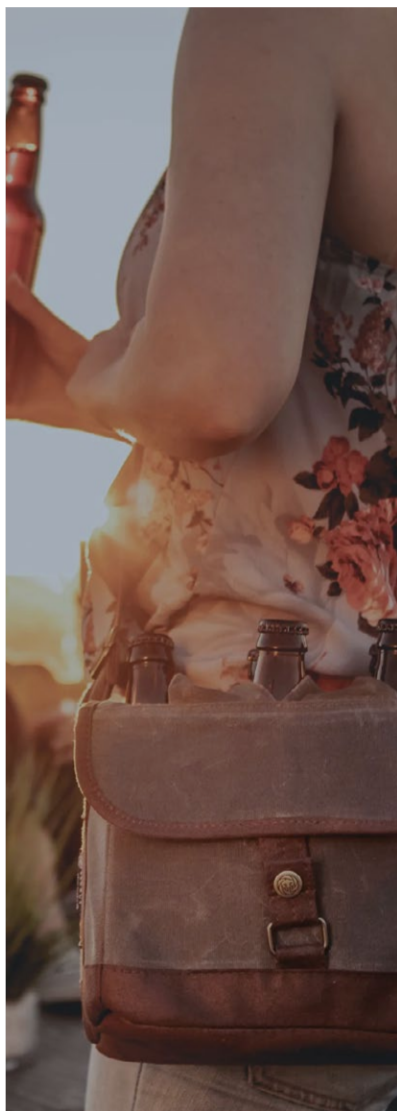
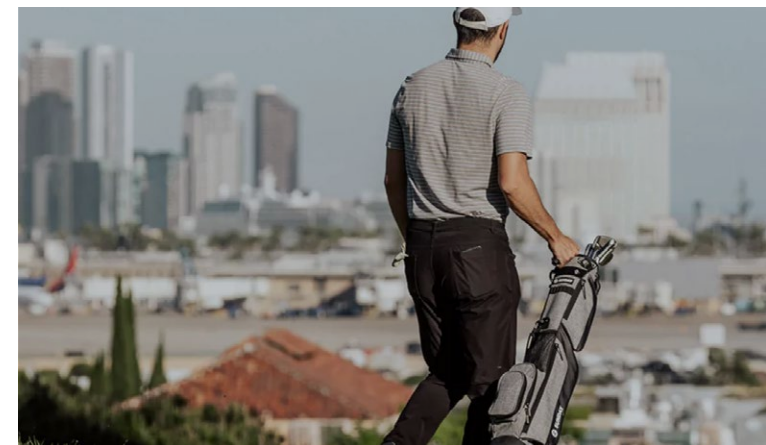
CREATIVE ♦ MC

New Arrivals



The latest drops with tips from our

2023 SWAG TREND PREDICTIONS



32 Premium Products

28 Wellness

24 Activewear

20 Office Accessories

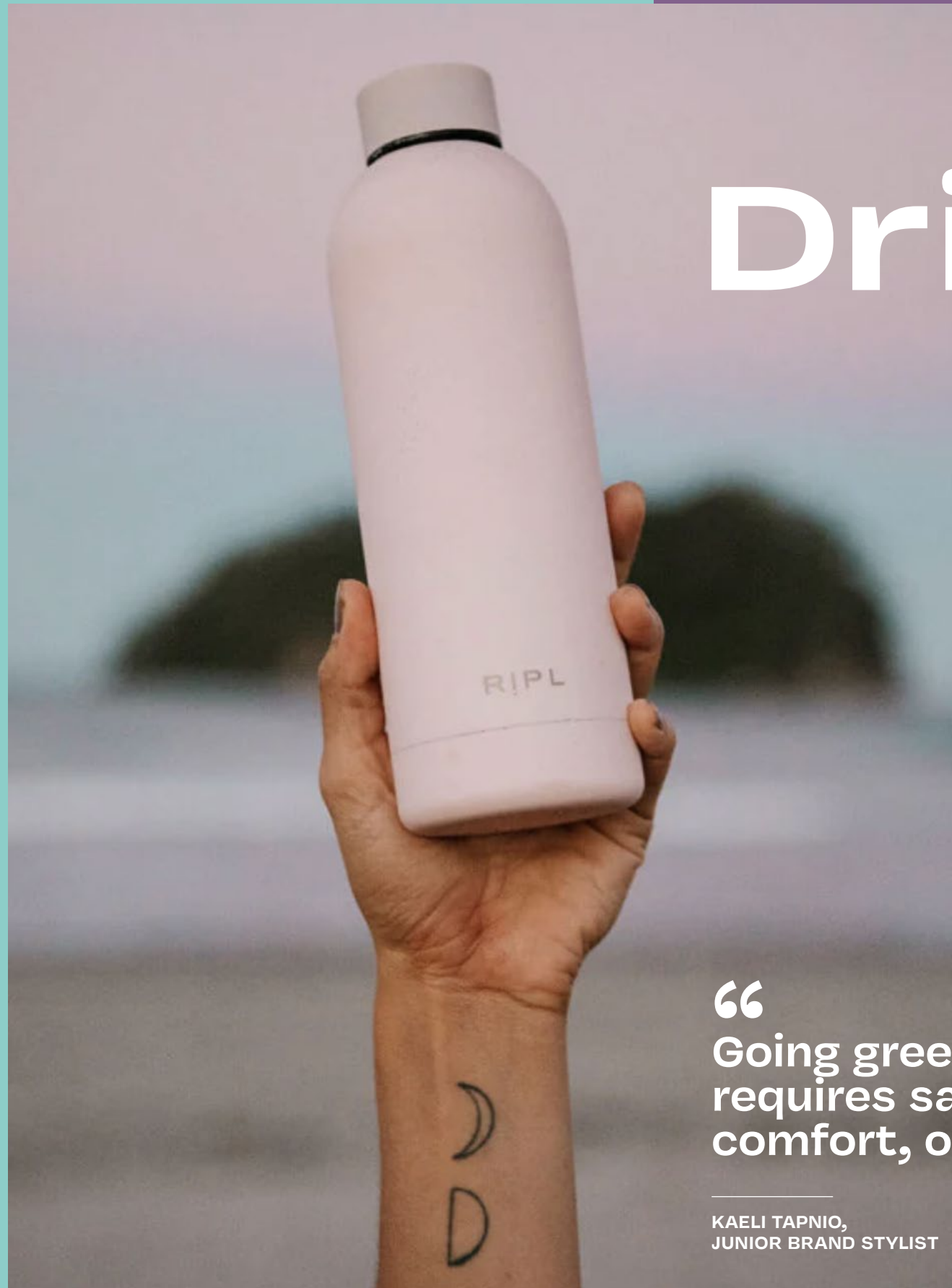
16 Tech Accessories

12 Professional Wear

07 Bags

03 Drinkware

Drinkware



“
Going green no longer
requires sacrificing style,
comfort, or functionality.”

KAELI TAPNIO,
JUNIOR BRAND STYLIST



**ECOVESSEL®
25 OZ RECYCLABLE
PLASTIC BOTTLE
WITH STRAW**



**ECOVESSEL®
16 OZ WATER & WINE
BOTTLE WITH POP-UP
HANDLE**



**ECOVESSEL®
12 OZ KIDS
BOTTLE WITH
BUILT-IN
SILICONE STRAW**



**BEVEE
12-CUP DRINK
CARRIER**



**ECOVESSEL®
24 OZ STAINLESS
STEEL BOTTLE
WITH STRAW**



EMERGING BRANDS

ECOVESSEL®

Combining modern fashion with performance-driven stainless steel and other eco-friendly materials, EcoVessel® drinkware creates products for every personality. The brand donates 1% of sales to environmental charities as part of 1% for the Planet and 5% of online sales to other nonprofits.



**11 OZ GLASS
MUG WITH
BAMBOO LID**



**PACKAGE FREE 12 OZ GLASS
AND CORK COFFEE CUP**



**RIPL 17 OZ
STAINLESS STEEL
BOTTLE (CLEANS UP
OCEAN WASTE)**



**SPECTOR & CO
12 OZ STAINLESS
STEEL MUG**



“
We expect more clients to ask
for products from companies
that are led by women,
people of color, and other
underrepresented groups.”

2023 SWAG TREND
PREDICTIONS



**HYDRAPEAK 32 OZ
STAINLESS STEEL
BOTTLE**





**KLEAN
KANTEEN®
14 OZ
STAINLESS
STEEL MUG**



**MIIR® X SLOWTIDE SPECIAL
EDITION 12 OZ STAINLESS
STEEL CAMP CUP**



**17 OZ GLASS
TUMBLER
WITH BAMBOO
LID & STRAW**



**H2GO 32 OZ
STAINLESS STEEL
BOTTLE WITH
REMOVABLE STRAP**



**40 OZ STAINLESS
STEEL TUMBLER
WITH SILICONE STRAW**



“Sustainable product options are not nice-to-have, they’re must-have.”

2023 SWAG TREND PREDICTIONS

Bags

“
Many employees are
choosing location-
agnostic lifestyles that
enable them to hop from
country to country.

TATIANA GONZALEZ,
BRAND STYLIST SUPPORT LEAD





**HANDWOVEN
PICNIC
BASKET WITH
REMOVABLE
COOLER**



**OSPREY
ULTRALIGHT
PADDED
ORGANIZER**



**TWO-TIERED
LUNCH TOTE
BAG WITH
LEATHERETTE
HANDLES**



**WAXED COTTON
CANVAS BEER
CADDY WITH
BOTTLE OPENER**

**“We’ll see the emergence
of experience-related
swag to create memorable
corporate events.**

2023 SWAG TREND PREDICTIONS

**2-BOTTLE
LEATHER
WHISKEY
TOTE**



**ASHBURY BAGS
FLIP-TOP
BACKPACK**



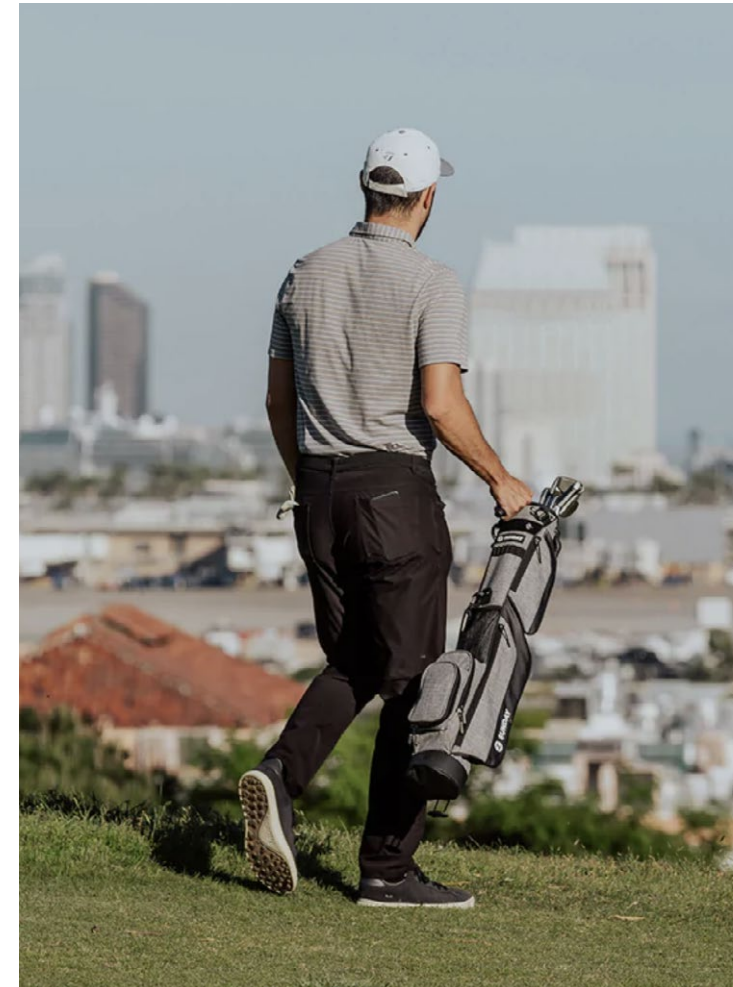
**WANDER
& PERCH
WATERPROOF
WET BAG™**



**VEGAN LEATHER
LAPTOP BACKPACK
WITH DRAWSTRING
CLOSURE**



**SUNDAY GOLF
6-CLUB BAG
WITH INSULATED
DRINK POUCH**



“...thoughtfully create employee onboarding kits that are not only highly curated to express their brand values, but also ensure consistency globally.”

2023 SWAG TREND PREDICTIONS



**OUT OF THE WOODS®
MINI SHOPPER TOTE**



**BROOKS BROTHERS®
COTTON CANVAS BRIEFCASE**



**NOMATIC TSA-READY,
ROLLER CARRY-ON BAG**



**NOMATIC WATER
RESISTANT,
TSA-READY, 40L
TRAVEL BAG**

EMERGING BRANDS

NOMATIC

The enthusiastic adventure brand, Nomatic, believes that life is a collection of various journeys and makes products that mirror this ideology. Taking it a step further, these everyday travel products are sleeker in look and better in functionality. A breakout success from Kickstarter, Nomatic products are ideal for the modern professional.



**IGLOO®
BACKPACK
COOLER WITH
28-CAN CAPACITY**





**UINTA DESIGN
CUSTOM-CREATED BAGS**



**NIXON US
HIP PACK**



**THULE®
2-PIECE PACKING
CUBE SET**



**MARINE LAYER
RECYCLED COTTON
WEEKENDER**



**HERSCHEL ECO
15" COMPUTER
BACKPACK**



**WOLVERINE
CARGO BACKPACK
WITH 7-POCKET
ORGANIZER
COMPARTMENT**



“Discerning brands
will go boutique
to be unique.”

2023 SWAG TREND PREDICTIONS

Professional Wear



“
Crafting and nurturing
a clear, compelling,
and inclusive global
corporate culture will
be more important
than ever in 2023.”

JACKIE GREGOIRE,
SENIOR BRAND STYLIST

**HEXA FULLY
CUSTOMIZABLE
MEGA PUFF
JACKET**



**MARINE LAYER
SHERPA
OVERSHIRT**



**DISTRICT®
POLY/COTTON
HENLEY**



**RUSSELL
OUTDOORS™
WATER
REPELLENT
SOFT SHELL**



**ADIDAS PINE
TREE POLO**



“Trend-focused employees and customers will go boutique to be unique in 2023.”

2023 SWAG TREND
PREDICTIONS



**RUSSELL OUTDOORS™
AVIATOR-STYLE JACKET**



**COLUMBIA
WOMEN'S
HALF-SNAP
FLEECE
PULLOVER**



**MEMBERS
ONLY® WOMEN'S
LAMBSKIN ICONIC
RACER OVERSIZED
JACKET**



**MEMBERS ONLY®
MEN'S HEATHER PULLOVER
HOODED SWEATSHIRT**



EMERGING BRANDS

MEMBERS ONLY®

The cultural icon Members Only® made its name in the 80s and is loved today for its slim, modern designs and attention to detail. Their jackets epitomize the brand ethos: making anyone picture-ready and effortlessly “the coolest kid on the block.” Offering a contemporary twist on business casual, this BIPOC-owned brand even makes scrubs look cool!



**COLUMBIA BEANIE
WITH FLEECE
INTERIOR**



**DISTRICT® WOMEN'S
FRENCH TERRY™
CREWNECK**



“
2023 is the year
that old school will
be the new school.”

2023 SWAG TREND
PREDICTIONS



**ADIDAS MEN'S
AND WOMEN'S
PUFFER VEST**



**COLUMBIA SHERPA
FLEECE FULL-ZIP**



**LANE SEVEN
UNISEX VINTAGE
T-SHIRT**



Tech Accessories

“
...in tech industries,
many professionals
are opting for 100%
remote working.

DOMINIQUE YANG,
BRAND STYLIST ASSISTANT





**TWINTECH
WIRELESS CHARGER
AND DRINK TEMPERATURE
REGULATOR**



**OHSNAP!
ALUMINUM WALLET
CARD HOLDER**

EMERGING BRANDS

OHSNAP!

This elevated mobile accessory brand set out to put a stop to cheap, poorly designed tech accessories. A North Carolina-based startup with one of the most successful crowdfunding campaigns of all time, Ohsnap! elevates the experience of everyday technologies, without sacrificing style, comfort, or utility.



**TWINTECH
3-IN-1
FOLDABLE FAST
CHARGE MAT**



**AUDEN
BAMBOO
WIRELESS
CHARGING
MOUSE PAD**



**OHSNAP! MAGSAFE
PHONE GRIP, KICKSTAND,
AND MAGNET**



**15W
WIRELESS
CHARGER**



**RFID-
BLOCKING
ALUMINUM
WALLET
MONEY CLIP**



**BAMBOO AROMATIC
OIL DIFFUSER**



**DAYLIGHT
DESK LAMP
WITH THREE
LIGHT
COLORS**



**CHANDELEARS WIRELESS
EARBUDS**



**MINI PORTABLE
BLUETOOTH
SPEAKER**

“Swag that supports personal growth opportunities through mindfulness, travel, and wellness will be more popular than ever.”

2023 SWAG TREND PREDICTIONS



**PERSONALIZED
ONE-TAP DIGITAL
BUSINESS CARD**



MULTI-CHARGE WIRELESS CHARGER



**TWINTech
TURNTABLE
BLUETOOTH
SPEAKER**



**MAGSAFE PORTABLE
5K BATTERY WITH STAND**



**R&R MACHINE
WITH 24 SOUND
OPTIONS**



**REUSABLE ACRYLIC
PAD WITH MAPLE
WOOD BASE AND
MARKER**



“
...enhance the
lifestyles of location-
agnostic employees.”

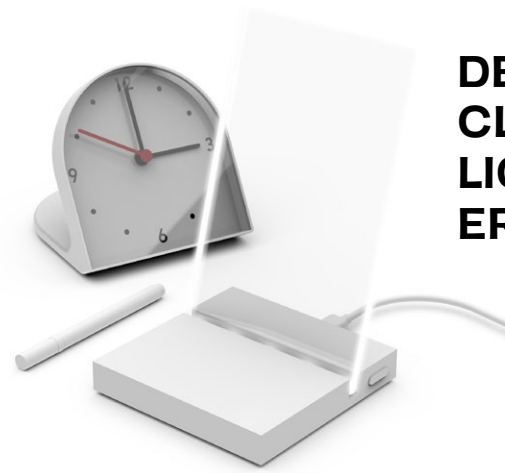
2023 SWAG TREND
PREDICTIONS



Office Accessories

“
Several new swag
categories that emerged
during the pandemic will
thrive throughout 2023,
including home office
accessories...”

LISA GRUZAS,
SENIOR BRAND STYLIST



**DESKTOP
CLOCK AND
LIGHT-UP DRY
ERASE PAD**

**RFID-
BLOCKING
ALUMINUM
WALLET
MONEY CLIP**



“
Nearly two in five professionals
say they have turned down
a job or work because it did
not align with their values.

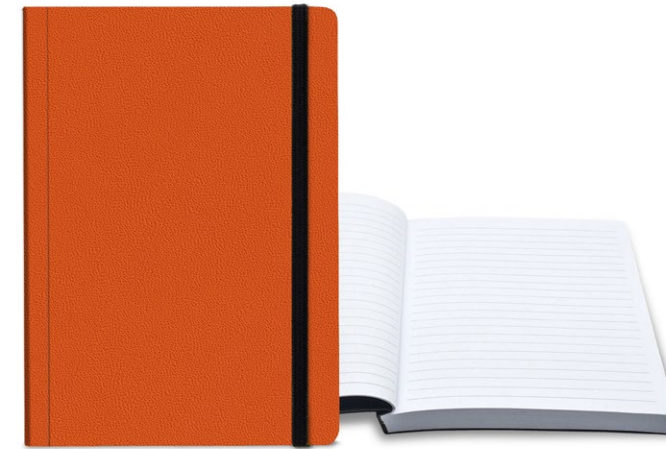
2023 SWAG TREND PREDICTIONS



**6" X 8"
ULTRA-SUEDE
JOURNAL**



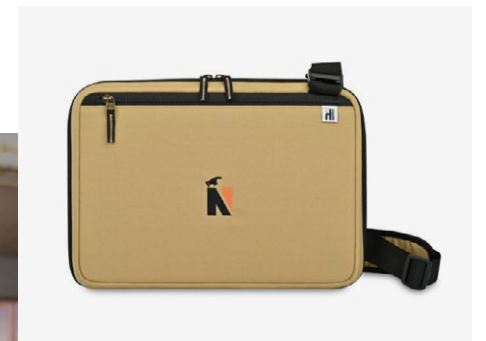
**BALLPOINT PEN
WITH BAMBOO GRIP**



**PERFECT-BOUND
JOURNAL IN MULTIPLE
SIZES**



**CROSSBODY ACCESSORIES PADFOLIO
WITH 15" LAPTOP SLEEVE**

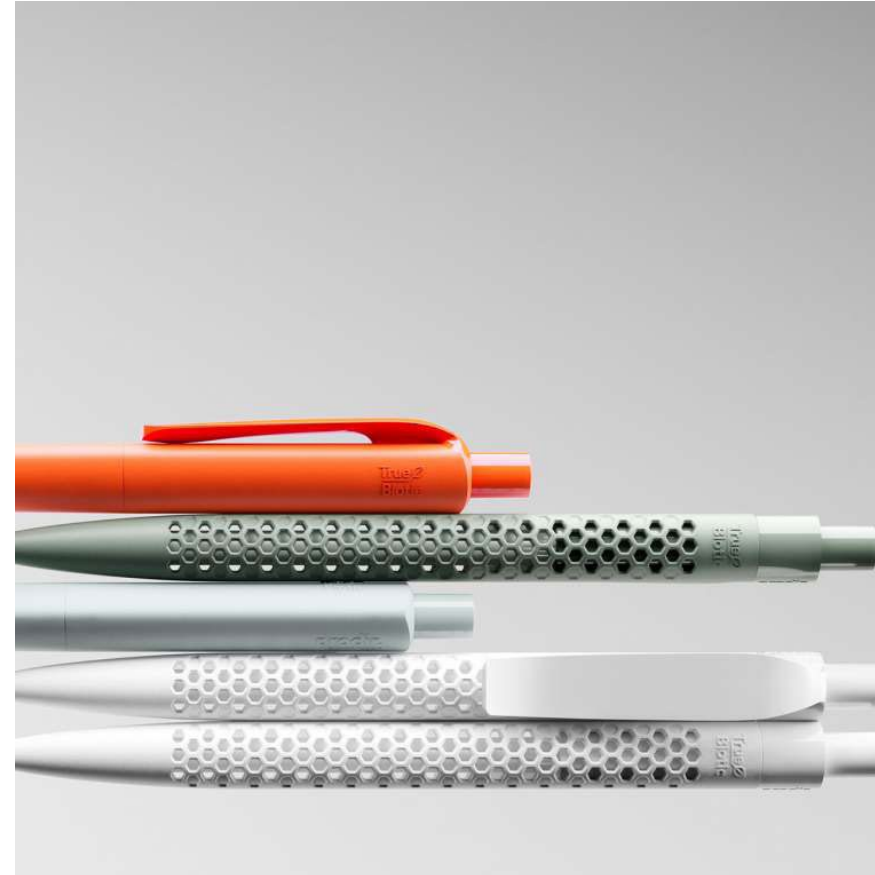




**ULTRA-SUEDE
LUGGAGE TAG**



**PRODIR PLASTIC-FREE
BALLPOINT PEN**



**APPOINTED 2023
ACRYLIC DESK
CALENDAR**



**WOVEN
LEATHERETTE
JOURNAL AND
BRASS PEN
GIFT SET**



**APPOINTED
BRASS WIRE,
GRID-LINED
WORKBOOK**



EMERGING BRANDS

APPOINTED

Proudly manufactured in Washington, DC, Appointed planning tools and desktop essentials inspire beautiful work through high-quality materials, classic design, and an eye for details. Led by an AAPI founder, the company prioritizes sustainability in everything it does, from raw materials to packaging.



**RECYCLED
STAINLESS
STEEL
ROLLERBALL
PEN**

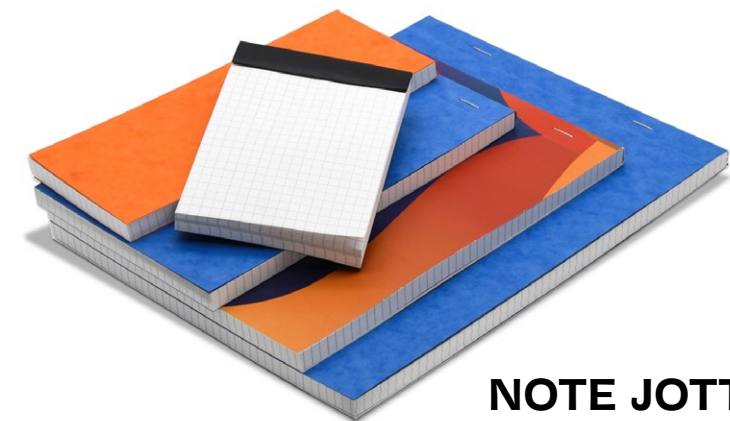


**5.5" X 7" RECYCLED
SPIRAL NOTEBOOK
WITH PEN**



“
Unprecedented product
and materials innovations
will make stylish
ecofriendly products
all the rage in 2023.”

2023 SWAG TREND
PREDICTIONS



**NOTE JOTTERS WITH
80 DETACHABLE
SHEETS**



**BETTONI®
LEATHER
LETTER-SIZE
PADFOLIO**



**ECO-FRIENDLY
FOLDABLE PHONE STAND**



Activewear

“
...unique and appeal
to trend-conscious
Millennials and Gen Zs.

MENA TRIGUEROS,
SENIOR BRAND STYLIST



**BOXERCRAFT
WOMEN'S
HALF-ZIP
FLEECE**



**LANE SEVEN
UNISEX
PREMIUM
HOODED
SWEATSHIRT**



**WOMEN'S
FRENCH TERRY
HOODED
SWEATSHIRT**



**COTTON/POLY
HOODED
SWEATSHIRT**



“
Go ahead, pick your shade
– you can't go wrong with
color in 2023!”

2023 SWAG TREND
PREDICTIONS

“Brands will leverage swag as a powerful tool to not only reinforce their core values but also embrace the diversity of their global workforces.”

2023 SWAG TREND PREDICTIONS



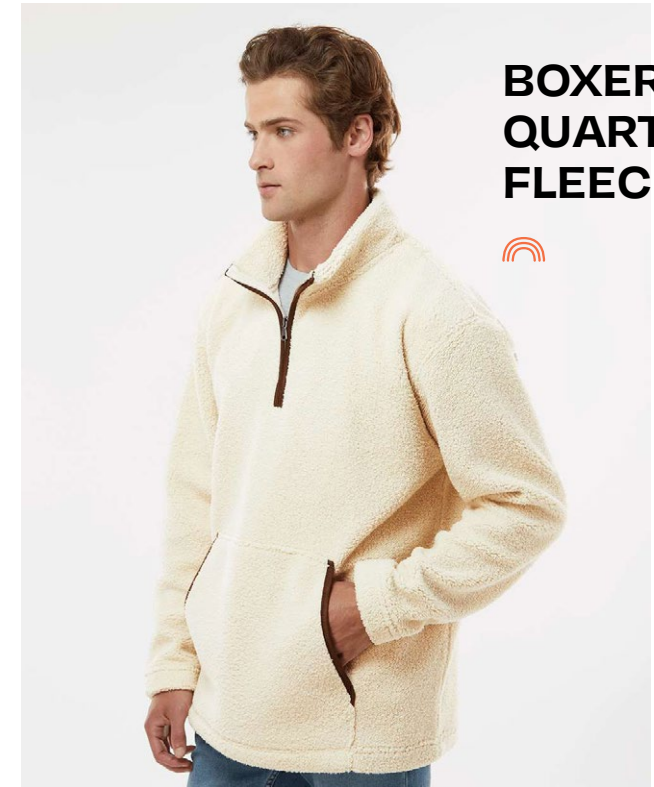
WOMEN'S FINE JERSEY BOXY TEE



UNISEX ULTIMATE 100% COTTON SHORT-SLEEVE TEE



DISTRICT® WOMEN'S HIGH-WAIST LEGGING



BOXERCRAFT QUARTER-ZIP FLEECE



CHAMPION SPORT QUARTER-ZIP PULLOVER





**COTTON/POLY
CADET COLLAR
QUARTER-ZIP
SWEATSHIRT**



**WOMEN'S
MOUNTAIN FLEECE
PULLOVER**



BRIST 100% HEMP HAT



**REVERSE TERRY
CORD CREWNECK
PULLOVER**



**BRIST
SHERPA-LINED
FLANNEL
JACKET**



EMERGING BRANDS

BRIST MFG.

Creating fully customized products that rival premium retail brands in every apparel category, Brist MFG. is “delivering thoughtful goods designed to be worn out, not thrown out.” Sustainably driven, eco-friendly product options are featured in every category, from beanies to flannels to tees to shorts.

Wellness



“
The quest for health and
wellness continues but will
pivot to a more expansive
take on ‘a better me.’

SASHA SINSON, BRAND STYLIST



**BIG BLANKET CO.
10' X 10' PREMIER PLUSH™
BLANKET**



**MODERN SPROUT®
TERRACOTA BASIL GROW KIT**



**MODERN SPROUT®
CANDLE
WITH SEED
PLANTING KIT**



**4-PIECE
SPA KIT
IN BOX**

“...turning every
moment into an
experience.”

2023 SWAG TREND PREDICTIONS

DICE WITH
VARIOUS YOGA
POSES



BRAZYN LIFE COLLAPSIBLE
FOAM ROLLER

EMERGING BRANDS

BRAZYN LIFE

The brand name Brazyn means “bold and without shame,” embodying its commitment to serving the needs of anyone who takes health seriously with products that are both innovative and dedicated to mobility. Shark Tank judges battled to fund Brazyn’s first product, the collapsible foam roller!

ECOVESSEL® 6-PIECE
STAINLESS STEEL UTENSIL
SET WITH POUCH



APPOINTED MIMOSA
& SANDALWOOD
CANDLE



BRAZYN LIFE
RESISTANCE
BAND KIT



**PINE WOOD
PLANTER,
SEED PACKET,
AND SOIL
PELLET KIT**



**MARINE LAYER CUSTOM
DYED SIGNATURE
BLANKET**



**SERENE HOUSE ION
WHITE FAN DIFFUSER**



**PEDOMETER AND
COOLING TOWEL KIT**



**NEW
BALANCE®
SPORT
DUFFEL BAG**

“Clients are choosing employee gifts that will nurture the person in a meaningful way, rather than making purely practical swag choices for the professional.”

SASHA SINSON - BRAND STYLIST



**0.6 OZ
REFILLABLE
POCKET
SANITIZER**





Premium Products

“2023 will bring undiscovered, trendy, emerging brands that earn employees’ respect and garner customers’ attention.”

BIANCA SALDANA, BRAND STYLIST

“Company culture must be constantly updated, improved, and evolving to align with the needs of the employees and the business.”

2023 SWAG TREND PREDICTIONS



**BROOKS BROTHERS®
COTTON DUFFEL
WITH LEATHER TRIM**



**GEMLINE
MIIR® 33 OZ.
TOMO TUMBLER**



**SOLO STOVE TABLE-TOP FIRE PIT
(WOOD OR PELLETS)**



**BUSHNELL GOLF
BLUETOOTH
SPEAKER AND
DISTANCE
CALCULATOR**



**MEMBERS
ONLY®
SOHO
OVERSIZED
QUILTED
JACKET**





HIBEAR 32 OZ ALL-DAY ADVENTURE FLASK



RECYCLED COTTON BOHEMIAN BLANKET



KEEP YOUR CADENCE TOILETRIES TRAVEL CAPSULES



NIXON SILVER AND LEATHER SOLAR-POWERED WATCH



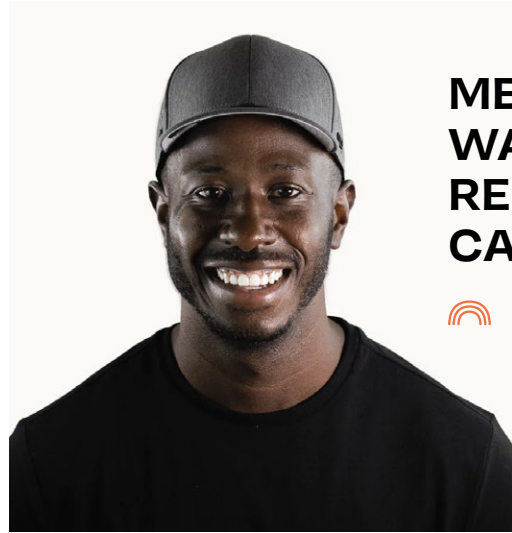
NIXON GOLD AND BLACK WATCH



EMERGING BRANDS

NIXON US

This California-based premium accessory brand was originally founded as a line of watches exclusively sold at board sports and fashion retailers and is now a full range of watches, bags, leather goods, and accessories. Nixon's diverse team of athletes, musicians, makers, artists, and activists is their "secret sauce" to creating objects that "radiate style."



**MELIN
WATER
REPELLENT
CAP**



**MEMBERS
ONLY®
100% SUEDE
MEN'S
JACKET**



**LUXE 50" X 70"
FAUX FUR BLANKET**



**KORCHMAR WAXED
LINEN 22" WEEKENDER**



**100% CASHMERE
50" X 70" BLANKET**



**BARONFIG
ALUMINUM
BARREL INK
PEN**



“
The era of big-name brands
offering big-time credibility is
being replaced by the big small.”

2023 SWAG TREND PREDICTIONS



Top quality promotional products designed to elevate your brand



Create

Whether you need employee onboarding kits, corporate gifts, event giveaways, or any other merch, we've got you covered. Our operations in Prague and Bratislava provide an efficient solution for creating swag for Europe and beyond.



Fulfill

We kit gifts of all sizes, from custom packaging to handwritten notes. Our flexible tech platform includes virtual pop-up shops for recipients to directly claim one-off gifts and online company stores for 24/7 on-demand orders.



Deliver

We'll deliver to your mailing lists or event venues and offer same-day shipping for virtual stores and products stored with us. Leverage our volume deal with FedEx for great shipping rates as well as our global customs expertise.

Swag for Good: Environmental and Social Impact



Eco-Friendly

We're constantly expanding our extensive relationships with sustainable product suppliers and brands engaged in environmental causes. For every eco-friendly client product order, we plant 10 trees through One Tree Planted, the charity dedicated to global reforestation.



Giveback

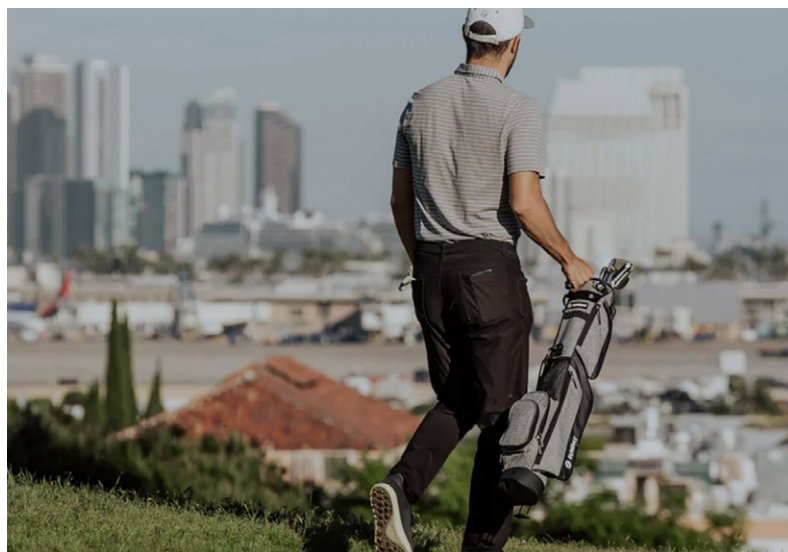
We proudly champion suppliers whose day-to-day business practices include contributing to social impact causes. From clean water initiatives to nonprofits active in Africa and Haiti to organizations addressing child hunger in America, our partners are making a difference.



Underrepresented

We're committed to supporting underrepresented communities by showcasing brands with BIPOC, AAPI, LGBTQ, and female owners and leaders. As an employee-owned company that's 58% women and 49% people of color, CreativeMC sees diversity as who we are, not an initiative.





2023 SWAG TREND PREDICTIONS



CREATIVE ♦ MC

CREATIVEMC.COM | TEAM@CREATIVEMC.COM | (415) 941-4000