

# EARTH DAY 2023

CREATIVE ♦ MC × \$ SWAGCYCLE

Together, we make it easy to donate and/or recycle your obsolete swag.

Your Swag Partner

**CREATIVE ♦ MC**

Facilitates information and communication flow with SwagCycle throughout each project

Donation/Recycling Partner

**\$ SWAGCYCLE**

Researches and executes a donation/recycling plan through its network of partners

## About SwagCycle

SwagCycle helps brands responsibly manage the lifecycles of their swag through their nationwide network of charities and partners including the United Way, Boys & Girls Clubs of America, and a wide range of partners who break down fabrics and other materials for recycling. You pay only the fixed costs involved, including shipping and breaking down and/or segregating materials.

**1,446,085**

Items to date kept out of landfills by partnering with SwagCycle

**\$2,669,767**

in charitable donations to date facilitated by SwagCycle

## How it Works

### 1. ASSESS & CHOOSE

You provide a list of unwanted items, indicating quantities and locations, and identify which can live on with charitable partners and which should be recycled.

### 2. MATCH & RECOMMEND

SwagCycle matches items with the relevant charities and/or recycling partners and estimates fixed costs. CreativeMC provides shipping costs and a PO.

### 3. EXECUTE & CONFIRM

The items are shipped to the SwagCycle partner(s) to execute the approved plan. Charities confirm donations for tax purposes and certificates of completion are provided for all projects.

Request a 30-minute intro meeting today!



CreativeMC will participate in your call.

The first 20 to request an intro meeting will receive our CreativeMC x SwagCycle Earth Day swag collection!

**LEARN MORE**

CREATIVEMC.COM

SWAGCYCLE.NET