

CREATIVE ♦ MC × SWAGCYCLE

Together, we make it easy to donate and/or recycle your obsolete swag.

Your Swag Partner

CREATIVE ♦ MC

Facilitates information and communication flow with SwagCycle throughout each project

Donation/Recycling Partner

 **SWAGCYCLE**

Researches and executes a donation/recycling plan through its network of partners

About SwagCycle

SwagCycle helps brands responsibly manage the lifecycles of their swag through their nationwide network of charities and partners including the United Way, Boys & Girls Clubs of America, and a wide range of partners who break down fabrics and other materials for recycling. You pay only the fixed costs involved, including shipping and breaking down and/or segregating materials.

1,446,085

Items to date kept out of landfills by partnering with SwagCycle

\$2,669,767

in charitable donations to date facilitated by SwagCycle

How it Works

1. ASSESS & CHOOSE

You provide a list of unwanted items, indicating quantities and locations, and identify which can live on with charitable partners and which should be recycled.

2. MATCH & RECOMMEND

SwagCycle matches items with the relevant charities and/or recycling partners and estimates fixed costs. CreativeMC provides shipping costs and a PO.

3. EXECUTE & CONFIRM

The items are shipped to the SwagCycle partner(s) to execute the approved plan. Charities confirm donations for tax purposes and certificates of completion are provided for all projects.

Request a 30-minute intro meeting today!



CreativeMC will participate in your call.

Learn more about our commitment to helping underrepresented communities, social causes, and the Earth.

SWAG FOR GOOD