## CREATIVE + MC

## HOLIDAY 2022 TRENDS

#### ICON KEY

## ECO-FRIENDLY

The product is beneficial or not harmful to the environment. CreativeMC will also plant 10 trees for every eco-friendly product order. Help us help Earth.

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## 💭 GIVEBACK

The manufacturer contributes a portion of profits to social causes and/or is committed to ethically sourced materials.

## 

The brand is owned or led by a an executive from an underrepresented community, including BIPOC, AAPI, or women.

### MORE COLORS

The product shown is in a color that reflects this trend but is available in additional colors.

#### CREDITS

Created and written by our in-house teams. Lifestyle and studio photography by DOMINIK KUČERA and GABRIELA ZIMOVÁ at FOTÍME VĚCI in Prague, Czech Republic. All other photography courtesy of Unsplash and Canva. More is more this winter, with mood-boosting hues thriving in an era of "dopamine dressing" alongside the structured designs of '90s minimalism. The exuberant retro looks showcased in our Holiday 2022 Style Trends will inspire you to push the boundaries of everyday branding.

RETRO

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HOLIDAY 2022 TREND #1

## OFFESTIN

Transport your brand to this other-worldly juxtaposition of high-impact, glossy blacks and whites, and polished gold and gray accents. This surreal style makes a stunning brand statement.

#### PALETTE

**ULTRA BLACK** 

#### SNOW WHITE

#### COOL GRAY

#### GLITTERATTI

#### FASHION

From patent leather mid-calf and knee-high boots to black and white pattern play, structured designs break the mold.

#### MATERIAL

The sleek, lacquered textures accented by gold embellishments create the purest expression of refinement.

#### ATTITUDE

Don't shy away from the sparkle and shine of this utterly fierce trend! Your brand will exude poise and strength with aplomb.

#### PURPOSE

Step into the brand spotlight to claim your leadership position and be the envy of the wannabes.



#### RICHER POORER® WOMEN'S RECYCLED FLEECE SWEATPANT

For your eco-conscious recipients, these sweatpants save approximately 40 plastic water bottles while exuding cozy, fashion-forward style. *I* 

#### З

#### FELLOW® ATMOS VACUUM CANISTER

With technology that removes air while preventing oxidation, this sleek storage container provides top-of-the-line preservation of goods.

#### 5

#### MERCER+METTLE™ CONVERTIBLE TOTE

This bag converts into a tote or backpack, making it easy to accommodate any commuter's needs. It includes a laptop sleeve and organization panel.

#### 7

#### FLUFFCO® PLUSH HOTEL ROBE

Clients working from home or lounging professionals can escape in luxurious cotton in whatever oasis suits the mood best.

AR

#### 2

#### FUZZY SLIPPER

These 100% customizable fuzzy slippers provide unlimited foot snuggles in the cold winter.  $\square$ 

#### 4

#### MERCER+METTLE™ MEN'S QUILTED FULL-ZIP JACKET

This jacket has water-repelling technology, lightweight materials, and heat functionality. Staying warm to and from the office during colder months makes this a must-have basic.

#### 6

#### ACERA HARMONY TRAVEL MUG

With temperature control for up to 6 hours, this ceramic bottle is beautifully crafted with tourmaline anion technology.





#### **TUMI<sup>™</sup> COLLECTION** GARMENT BAG

Keep garments in the best condition for any journey.

#### 10

#### **BATCH & BODEGA** SUGAR SPOT GIFT SETS

Sweeten your employees' or prospects' holiday season! Select the sugary treats, portion sizes, and customizable packaging for this delectable gift set. 🦳

#### 9

#### APARSO ULTRALIGHT THERMAL SHACKET

With a design for all-weather layering, this versatile gift is the perfect lightweight shirt + jacket for another day out. 🖉 🦳 🛞

#### 11

#### **BEAST® ROLL-ON OIL**

Featuring the most popular scent from Beast's line, this light scented oil combines hints of lemon zest, oakmoss, and just-burnt tobacco leaves.

#### 12

#### ACEHIGH LED WIRELESS CHARGER

With the magnetic charging capability for any Qi-compatible device, this illuminated wireless charger can literally light up your brand in sleek design and functionality.

#### 13

#### FELLOW<sup>®</sup> STAGG **POUR-OVER SET**

A tribute to the coffee stans, this chic pour-over set is stunning with easy-to-use features.

#### 14

#### FELLOW<sup>®</sup> CARTER **MOVE MUG**

The drinking experience shouldn't be compromised on the go. This durable mug is equipped with a splash-guard lid, allowing your recipients to comfortably sip anywhere. 🦳

350



#### PARAVEL® CABANA BACKPACK

For weekend adventures or days in the city, this bag made from upcycled water bottles enhances any sophisticated look.  $\mathcal{O} \iff \mathcal{C}$ 

#### 17

#### LIGHT-UP DOG LEASH

With light-up technology, this leash allows stylish walking breaks for any adored pet.

#### 19

#### REVIVE SPORTS MESH DUFFEL

Keep gym attire or sports gear breathable yet fashionable with this duffel, which features multiple compartments and mesh detail.  $\bigcirc$ 

#### 16

#### KANATA BLANKETS HIGHLAND KNIT THROW

Gift this cozy knit blanket to make any space homey.

#### 18

#### ASOBU® THE JUGGLER

Gift fitness lovers this lightweight 12 oz water bottle with an easy-tocarry handle for workouts or the gym.

#### 20

#### W&P CRAFT COCKTAIL KIT

This convenient, compact cocktail kit makes for an effortless experience. Cheers!

#### 21

#### BALSAMIC VINEGAR & OLIVE OIL SET

Make a brand statement with this classic balsamic vinegar and olive oil set featuring laser-engraved branding on the wooden box and customizable labels on each bottle.

#### 22

#### MARINE LAYER BEANIE

Ideal to add to the essential wardrobe collection, this 100% recycled "staple" beanie is a holiday must.  $\emptyset \heartsuit$ 



#### OUT OF THE WOODS® LARGE BOXY TOTE

This reusable tote is convenient for any daily routine. It's made from Supernatural Paper<sup>™</sup> which is sustainable, washable, and vegan. ∅ (♠ &

#### 25

#### THERAFACE PRO

With self-care being practiced more, percussive therapy enhances facial health. This tool provides massages or other treatments as necessary.

#### 27

#### SOFIA'S COOKIES SEASONAL TREATS

From Thanksgiving to New Year 2023, Sofia's offers seasonal gift boxes that can be tailored to your brand style and feature a selection of yummy cookies, candies, nuts, and other holiday delectables.

#### 29

#### MERCER+METTLE™ WOMEN'S PUFFY VEST

Luxurious while being functional, this puffer vest is great to take to the streets or head into the office. It features a moisture-shedding exterior and insulating interior.

#### 24

#### SONOS® ROAM SL PORTABLE SPEAKER

Ready for indoor or outdoor use, this portable speaker delivers sounds on the go while being durable and stylish.

#### 26

#### RESTORE HYDRATION BOTTLE SLING

For the active customer or employee, hydration is only an arm's reach away with this sling that can be taken everywhere.  $\bigcirc$ 

#### 28

#### CRAIGHILL RIPPLER OPENER

The bottle opener, reimagined. Make a brand splash in the kitchen or at events.

30

#### COCOA/COOKIE TUMBLER SET

A durable stainless steel tumbler with a side of hot cocoa and cookies is a great way to instill the holiday spirit.

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#### 31 **CORKCICLE®**

Employees or clients can use this stylish, chrome, splash-proof mug on trains, trails, and everywhere in between. 🖉 📿 🦱

#### 33

#### **PORT AUTHORITY®** MEN'S 1/2-ZIP SWEATER

This easily layered knit sweater is comfortable and fashionable for office or evening wear. 🦳

#### 35

#### **GOLF LINKS DUFFEL**

A perfect gift for golfers or sports enthusiasts, this duffel can carry shoes, towels, hydration, and more all in one place on the course.

#### 32

#### WASWATCH BLANKET

The most soothing blanket this holiday season is made from soft sherpa fabric and will feel like a warm hug on clouds for years to come.

#### 34

#### MOLESKINE® HARD **COVER 2023 PLANNER**

For on-the-go professionals, staying organized day-to-day is key. This thoughtfully constructed hardcover planner offers an overview and daily view options.

#### 36

#### TIMBUK2® CONVERTIBLE BRIEFCASE BACKPACK

For savvy and mobile professionals, this multifunctional briefcase-to-backpack bag is a perfect addition to office and personal life.

#### 37

#### MIIR<sup>®</sup> 16 OZ CLIMATE+ TUMBLER

Double-walled and 100% recyclable food-safe, these tumblers make a brand impression. MiiR is a member of 1% for the Planet. 🖉 📿 🦱

#### 38

#### **TENTREE® SPACE DYE** HOODIE

This classic pullover hoodie, made of a crazy soft blend of organic cotton and recycled polyester, is guaranteed to beat the Autumn chills. 🖉 🦳

78

HOLIDAY 2022 TREND #2

# IRTA LIGUS

Winter just got warm, warmer, and downright hot with this clashing yet complementary combination of pink, red, and burgundy. '60s-inspired color blocking, this season's signature style, never looked so right.

#### PALETTE

SALSA

#### **BARA RED**

#### VALENTINE

#### SCHIAVA BLUE

#### FASHION

Out of COVID confinement, holiday fashion will be decidedly more glamorous as people step it up when they step out.

#### MATERIAL

Linear and sculptural forms are positively swimming in the hero hues of this trend. Mix-andmatch color blocks gone wild!

#### ATTITUDE

To be eye-catching is to be memorable. No brand leader is boring so seize the moment and show your daring side!

#### PURPOSE

If being culturally relevant with youthful zest is a brand must, this trend is your must-have.



#### 1 ASOBU® TOWER MUG

With this 20 oz mug, no refills are necessary throughout the day. Built to fit car cup holders with a splash-proof lid, its sleek design adds a modern touch to a desk or road trip.

#### З

#### FEAT BLANKET BLEND WOMEN'S CREWNECK

A crewneck that feels like a blanket. Made from soft materials, this top works as loungewear or streetwear.

#### 5

#### BALA EXERCISE MAT

Impress the fitness lovers on your corporate gift list with this multipurpose exercise mat. It is antimicrobial, non-slip, moisturewicking, and waterproof.

#### 7

#### BRIGHTLAND HONEY SET

Your gift recipients will discover California sun-kissed honey meets Kauai wildlife honey in these adorable jars full of goodness. % 📿

#### 2 BREVITĒ CROSSBODY

The everyday sling with a twist. In addition to its sleek look, the antitheft design and smart organization make it highly practical.

4

#### FEAT BLANKET BLEND WOMEN'S JOGGERS

Cozy with a fluffy outside and smooth inside, these joggers feature all the looks while providing all the comfort. (

6

#### UNISEX WASHED TERRY CHAMP SWEATSHIRT

This ribbed sweatshirt has a structured fit that looks polished for the office and effortless for streetwear.  $\varnothing \heartsuit \bigstar$ 



#### RUSSELL ATHLETIC® UNISEX DRI-POWER® HOODIE

This dri-power<sup>®</sup> sweatshirt is comfortable yet durable for everyday wear and tear.  $\square$ 

#### 10

#### ASOBU® AQUALINA TUMBLER

Perfect for any commuter, this insulated tumbler keeps beverages hot or cold while offering an optional straw.

#### 9

#### MARINE LAYER WOMEN'S CORBET FULL-ZIP VEST

This extra soft vest delivers warmth and style for your corporate holiday gift.  $\bigcirc$   $\bigcirc$ 

#### 11

#### CHOCOLATE COVERED CRISPY POPS

These crispy-covered sweets are topped off with fun sprinkles, creating festive holiday treats.

#### 12

#### BUSHWICK KITCHEN WEAK KNEES SRIRACHA GIFT SET

This gift set with three, unique sriracha flavors comes packaged with a dish towel and a QR code linking to a collection of recipes.

#### 13

#### SPEKS MAGNET BALLS

Spruce up office desks with this eyecatching magnetic ball piece that can also act as a think toy.





#### MAPLE RIDGE FARMS TRIO OF TREATS

A snack lover's paradise, this trio of treats is available in two assortments of premium nuts – including savory and sweet options.

#### 16

#### LUNA SHERPA FLEECE WEIGHTED BLANKET

Particularly during winter, this weighted blanket will bring your customers or employees welcomed releases of serotonin, melatonin, and help reduce the cortisol stress hormone. Im & 15

#### GOODLIFE UNISEX VELOUR BOMBER JACKET

Summer velour is not only soft to the touch but also lightweight and offers a fashion-forward vibe to complement your core branded apparel collection.

#### 17

#### LARGE TRAVELER DUFFEL

Easy to carry and stylish, this traveler duffel is the best companion for your employees' or customers' business trips or weekend travels.

#### 18

#### ACERA TRAVEL MUG

This innovative tumbler is made of tourmaline anion to purify and balance water! The carrying strap makes it convenient and reliable.

#### 19

#### BEYOND YOGA® FREEFIT ZIP HOODIE

Deep pockets and adjustable zippers make this comfortable hoodie a love letter to winter. Im &

20

#### RHONE® DELTA PIQUE POLO

The classic polo with a modern twist in look and feel will become your team's go-to event shirt.



#### NORDACE SMART TOTE BACKPACK

Sophistication meets modernism with this convertible backpack that's perfect for any on-the-go activity.

#### 23

#### MARINE LAYER WEEKENDER

This bag is the over-packer or constant traveler's dream carry-on. Made with recycled cotton canvas, it has compartments for every accessory.  $\varnothing$ 

#### 25

#### TRAVISMATHEW™ MEN'S CRESTVIEW 1/4-ZIP

This pullover's classic and versatile look is a head-turner from the board room to a business dinner.

#### 22

#### MIRA 9 OZ FOOD JAR

Ideal for homemade meals or snacks, this container is a perfect size and easy to clean. MiraGuard's technology ensures food stays hot for 5 hours or cold for 10 hours.

#### 24

#### MARINE LAYER WOMEN'S CORBET QUILTED PULLOVER

This quilted pullover isn't bulky and is a practical outer layer for office or city wear.  $\bigcirc$ 

#### 26

#### AS COLOUR CUFFED BEANIE

Great for commuting in the city or strolling on weekends, this cuffed beanie is stylish and practical. 📿 🦱

#### 27

#### SIERRA DESIGNS® DOWN BOOTIES

Find comfort in these booties while exploring the outdoors. Water repellent and featuring a non-slip silicone sole, these are meant to last.  $\varnothing$ 



#### PREPDECK<sup>™</sup> CHOP'R

This thoughtful gift option is for those who like to get into the kitchen but don't like to get messy. Electrical and rechargeable, this mini food chopper delivers results in seconds.

#### 30

#### TRAVISMATHEW™ WOMEN'S CRESTVIEW 1/4-ZIP

This performance-based, lightweight pullover makes a great conference look or holiday gift for active lifestyle employees.

#### 32

#### OHOM LEIPH TEA KETTLE

With self-heating technology, this beautiful ceramic teapot will keep the perfect drinking temperature for the entire duration of the experience.

#### 29

#### PORTABLE CHAIR

The familiar portable chair frame, with better features. It's equipped with a fold-out side table, an armrest caddy, and insulated beverage pockets that make any event worth going to.

#### 31

#### PRINTFRESH MEN'S PAJAMAS

This modern twist on adult PJs combines a fun antelope's forest print with luxurious cotton. These breathable PJs get softer with every use but stay forever stylish.

#### 33

#### VAHDAM TEAS® WEEKEND IN SINGAPORE

These powerful blends feature Singapore-themed herbal, green, and chai teas.

#### 34

#### PRINTFRESH WOMEN'S PAJAMAS

This modern twist on adult PJs combines a fun antelope's forest print with luxurious cotton. These breathable PJs get softer with every use but stay forever stylish. HOLIDAY 2022 TREND #3

## OSTAD GIP

There's nothing more "now" than retro. Rock the hip '60s with browns and neutrals, or go Y2K with an all-denim style. Either way, your brand will have instant street cred and timeless appeal.

#### FASHION

From denim-on-denim to a medley of patterns and textures, this trend is the epitome of unassuming chic.

#### PALETTE

#### HIHADA BROWN

HONEY GINGER

#### **GEYSER BASIN**

#### GREY BLUE

#### MATERIAL

Organic shapes, plush fabrics, and bold patterns conjure a Bohemian aesthetic while also feeling oh so fresh.

#### ATTITUDE

A vintage vibe offers the perfect canvas for an unforgettable brand expression. Subtle confidence is intoxicating.

#### PURPOSE

If a customer's faith is the ultimate brand ambition, the path to the promised land starts with palpable authenticity.



#### **GLASS TOP CUTTING BOARD KNIFE SET**

Beautifully crafted, this cutting board is made from rubberwood and bamboo with a tempered glass tray.

#### **BEER CAN GLASS**

Drinkware with a modern aesthetic and functionality. These 16 oz glasses are diverse for coffee, beer, root beer floats, etc. 🦱

#### 2

#### **COURANT® CATCH:2** WIRELESS CHARGER

A stylish and functional multi-charge device, the busy professional can power up on a business trip or in the home office. 🦳

#### 4

#### APARSO ULTRALIGHT THERMAL SHACKET

For more casual office attire, this classic overshirt has technical function and layering options. 🖉 🦱 🛞

Spruce up any home or office with the scented candle that can be converted into a glass after use.

#### 6

#### PENDLETON BRIDGER WOOL THROW

Help your employees beat the winter chills by gifting them an easy-totransport wool throw. 🦱





#### 7 CREATED CO. COLD CUP

Designed by artists in California, this double-walled 16 oz tumbler is reliable for the commute, the office, or weekend adventures.

#### 9

#### SAVI NOTES SPIRAL LEATHER JOURNAL

Sure to be appreciated by those who still prefer handwritten notes, this notebook is durable and functional.

#### 11

#### SAVI NOTES SQUARE LEATHER COASTER

No more stained desks or tables! These leather coasters are versatile for office or at-home use.

## 8

#### SUNSKI ASTRA SUNGLASSES

These lightweight recycled metal frame sunglasses are made to last and provide all-day comfort.  $\varnothing$ 

#### 10

#### SAVI NOTES LEATHER PENCIL KIT

Stylish leather storage for pencils, pens, and other small accessories.

#### 12

#### ASOBU® BEER FROSTY

Gift the ultimate beer lover a cooler and bottle opener all-in-one. In addition to its sleek design, this frosty beer cooler ensures chill for up to 6 hours.

#### 13

#### AS COLOUR MEN'S STENCIL HOOD

This is a fashion-forward heavyweight-style jacket with a pullover hoodie, making the walk to and from the office a statement stroll.  $\bigcirc$ 

#### 14 MAPLE

#### MAPLE RIDGE FARMS BAMBOO BOARD WITH SNACKS

Fire-branded with your logo or holiday message, this bamboo board also comes with a selection of cheese, pretzels, and gourmet mustard dipping sauce.



#### WELD HEMP BUCKET HAT

One of the hottest trends of 2022, bucket hats can be worn year-round at any indoor or outdoor event.

#### 17

#### ELEMENTAL® ICONIC BOTTLE GIFT SET

This elegant 20 oz bottle is vacuum insulated and durable, making it ideal for an anniversary gift, staff appreciation gift, holiday gift, or a simple gesture.  $\varnothing$ 

#### 19

#### DENIK LAYFLAT NOTEBOOK

This notebook is water-resistant and sturdy, making it a practical giveaway product for tradeshows or events.

#### 16

#### TUMI<sup>™</sup> ALPHA MONEY CLIP CARD CASE

Essential for travelers, this case keeps valuable cards and cash secure while being lightweight and accessible.

#### 18

#### MAPLE RIDGE FARMS CHOCOLATE COVERED ALMONDS

California's almonds coated with delicious chocolate make for a tasty gift. The gable box is available in various designs and includes a foil stamp of your branding.

#### 20

#### CORKCICLE® RETREAT SET

A gift for those with a sweet tooth, this set includes Milk Bar® Cornflake Chocolate Chip Marshmallow Cookies along with a Corkcicle® coffee mug.





#### 21 WILD ONE TWIST TOSS

For the dog lover on your corporate gift list, this unique fetch toy bounces unpredictably and holds chews for post-play treats.

#### 23

#### REALTREE EDGE® BOX COOLER

Perfect for any outdoorsy person, this cooler can hold up to 30 cans and provide camouflage when the hunt gets close.  $\square$ 

#### 22

#### WINE APPETIZER PLATE SET

This elevated serving tray is guaranteed to grab attention during your corporate holiday parties or be a memorable employee gifft.

#### 24

#### MAPLE RIDGE FARMS CHARCUTERIE ASSORTMENT

Fun for holiday gifts, this gourmet assortment will wow any recipient. Loaded with cheese, beef sausage, artisan crackers, and Godiva® chocolate, this spread is delectable.

#### 25

#### CRAIGHILL NOCTURN CATCH-ALL

An ideal resting place with a minimalist design for a busy executive's daily essentials.

#### 26

#### NEXT LEVEL<sup>™</sup> UNISEX CVC LONG TEE

This classic ribbed knit tee is suitable for the office or events.  $\emptyset$ 





#### SWEETER CHOCOLATE GREETING CARDS

A card with mouthwatering chocolate all in one gesture. Express appreciation for your employees or clients with this charming gift. Im &

#### 29

#### BEYOND YOGA® HIGH-WAISTED LEGGINGS

Surprise the on-the-go employee who is always out for errands or workouts with these comfortable high-waisted leggings.

#### 31

33

#### LARK FINE FOODS BURNT SUGAR AND FENNEL SHORTBREAD

Cookies reimagined for adults with flavors of sweet fennel, caramelized burnt sugar, and zesty red pepper.

#### 28

#### BEYOND YOGA® FEATHERWEIGHT PULLOVER

For those who like to layer up or stay warm in the Fall, this pullover is buttery soft and fashionable.

#### 30

#### FAUX MINK SHERPA BLANKET

Made of faux mink material on one side and lambswool sherpa on the other side, this blanket is the coziest holiday gift.

32

#### HOT CHOCOLATE ON A SPOON

Gift some winter sweet treats with this 3-piece hot chocolate set.

## TOTHEMARKET

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TO THE MARKET SOY WAX CANDLE

These soy-based candles come in various scents to get everyone on your gift list in the holiday spirit.

HOLIDAY 2022 TREND #4

Give your brand electric energy with this high-voltage trend showcasing multiple shades of the hottest color of 2022 and beyond: green. Use different earthy hues together or add a pop of contrast for extra oomph.

#### PALETTE

#### MOSS GREEN

**BLANKA GREEN** 

#### DALLOL YELLOW

#### **GREEN PEA**

#### FASHION

We love the versatility of this look for any brand tone: it can be sophisticated or funky as easily as modern or retro.

#### MATERIAL

From shiny finishes to neon hues on softer fabrics, this trend is all about embracing the swirl of delightful effervescence.

#### ATTITUDE

Don't even think about muting your brand's refreshing brazenness. Break out of the mold with magnetic charisma.

#### PURPOSE

Be conspicuous with your brand's optimism. You'll attract a flock of followers looking for a new kind of booster!



#### APARSO MEN'S ULTRALIGHT THERMAL SHACKET

An on-trend look for all-weather layering, this classic overshirt is made from recycled materials and has zippered handwarmer pockets.  $\mathcal{O} \iff \mathcal{C}$ 

#### З

#### APLAT COOKWARE TOTE

This sustainable cookware is a practical gift option for anyone who enjoys entertaining during the holidays. It features a convenient opening to slide in pots or pans and handles for easy carrying.  $\square$   $\square$   $\square$ 

#### 5

#### AMERICAN TRENCH MONOT STRIPE SOCKS

Add a pop of color to any sneakers and sandals with these retro socks available in a variety of fun colors.

#### APARSO WOMEN'S ULTRALIGHT THERMAL SHACKET

The classic thermal Aparso Shacket in a tailored women's cut. An easy all-weather layering overshirt with handwarmer pockets and made from recycled materials.  $\mathcal{J} \iff \mathcal{K}$ 

4

2

#### ELEMENTAL CLASSIC 25 OZ WATER BOTTLE

This slim double-walled bottle can fit in purses, computer bags, and duffels so the busy corporate executive is always hydrated.

6

#### APPOINTED NOTEBOOK SET

Notes, sketches, stories, or confessions can all be captured in this simple notebook which contains 64 lined pages and blank pages. 🛠

#### 7

#### A+ WINES ETCHED CHAMPAGNE BOTTLE

A perfect item for a celebration or gift, this California sparkling white wine can be etched with your brand or logo.



#### CUTTER & BUCK RIDGE REPREVE® WOMEN'S PUFFER

Engineered to last in cold conditions, this insulated puffer not only offers a trendy look but also is made from an average of 55 recycled plastic bottles.

#### 10

#### BRIGHTLAND OLIVE OIL SET

Made on small family farms in California, this extra virgin olive oil and fruit-infused vinegar set will wow any foodie on your company's gift list. &

#### 9

#### BALA DUMBELLS

Created for strength and versatility exercises, this pair of 3 lb weights features a sleek, ergonomic design that makes any workout comfortable and user-friendly.

#### 11

#### FELLOW® CARTER MOVE MUG

Engineered to meet the needs of all travelers, this mug has a built-in splash guard lid which prevents spills while on the move.

#### 12

#### CROSSBODY SLING

A fun add-on to any professional's closet, this sling bag can be customized to your brand color palette right down to the zippers and hardware.

#### 13

#### BIG HEART COZY NIGHT TEA

For cold nights and evenings by the fireplace, this tea includes a calming blend of chamomile and mints. 🛞



#### **RAINS® BUCKET HAT**

Suitable for all seasons, this bucket hat has a vertical silhouette for a fashion-forward look.

#### 16

#### MOLESKINE® PASSION JOURNAL

Gift your clients or colleagues a wellness journal with insightful nutrition tips, exercises, and information.

#### 18

#### ELIQS CUSTOMIZABLE LAGER BEER

Make your brand or logo stand out this holiday season by customizing the exterior of this champagne-styled lager beer.

#### 15

#### PONCHO OUTDOORS FLANNEL

Essential for the outdoors, this flannel is designed for performance and comfort.

#### 17

#### FRANK AND OAK™ SKYLINE REVERSIBLE BOMBER

This statement bomber jacket made from recycled materials is windresistant and water-repellent, making it ideal for winter.  $\varnothing$ 

#### 19

#### LARK FINE FOODS PISTACHIO CHERRY SABLE

The "grown-up" version of cookies, this traditional French shortbread has crunchy pistachios and dried tart cherries and is rimmed with sparkling sugar.





#### PARAVEL® AVIATOR CARRY-ON

Designed for the traveling professional, this carry-on offers functionality and vibrant striped styling that's available in a variety of color waves.  $\varnothing \iff \&$ 

#### 22

#### HEXA APPAREL PUFFY JACKET

With 23 colors to choose from, this customizable puffy vest is guaranteed to turn heads with its stylish design and comfortable fit.  $\mathbf{C} \in \mathbf{C}$ 

#### 24

#### SPEKS SILICONE STRESS BALLS

Busy schedule or tight deadlines? This ergonomic stress ball delivers satisfyingly squeezable relief.

#### 26

#### OPOPOP HOLIDAY GIFT SET

This new microwave popcorn will spice up anyone's holiday celebrations, with dreamy seasonal flavors like fancy butter, salty caramel, and mint cocoa. Add your brand's twist with a customized bally band or insert card.

#### 21 WILD ONE PET TRAVEL CARRIER

Great for employees or customers with pets, this airline-compliant carrier has breathable mesh walls and a cushion that folds out into a comfortable dog bed.

#### 23

#### ROOTS73 MEN'S INSULATED VEST

For all-season wear, this vest is a versatile piece for an active wardrobe. It features breathable, waterproof construction and horizontal channel quilting.

#### 25

#### NORDACE DAILY & TRAVEL BACKPACK

Combining fashion and functionality, this backpack is made for adventurers, commuters, and urban explorers.



#### 27 HEXA APPAREL DOWN VEST

With 23 colors to choose from, this customizable puffy vest is guaranteed to turn heads with its stylish design and comfortable fit.  $\bigcirc \bigcirc \bigotimes$ 

#### 29

#### SWEETER CHOCOLATE GREETING CARDS

These "sweet" cards are available in a wide selection of holiday themes paired with a gourmet chocolate bar. You can also fully customize the card design to your company's message. in the second sec

### 28

#### MOMENT FANNY SLING

For the city commuter or weekend adventurer, this sling bag is adjustable and keeps daily essentials safe.

#### 30

#### DISTRICT<sup>®</sup> V.I.T.™ FLEECE SWEATPANTS

Available in men's and women's, these cozy and soft cotton sweatpants can be worn in the office, in-house, or on the go.

#### 31

#### WENZEL FOUR-PERSON DOME TENT

The perfect gift for camping enthusiasts, this dome tent can comfortably sleep four people while being equipped with all the essentials to weather wet storms.

#### 32

#### NOMADIX FESTIVAL BLANKET

Picnics or concerts don't stop just because it's winter! This blanket has a soft, plush top and a water-resistant base.

#### 33

#### INSULATED WINE TOTE

Two is definitely better than one with this two-bottle insulated wine cooler bag.

**CURATED HOLIDAY KITS** 

CUSTOM

We design custom gift sets that not only reflect the latest looks from premium suppliers and retail brands, but also create wow factor for your employees, clients, prospects, and VIPs. From packaging to gift wrapping to handwritten notes, our team takes pride in precisely packing every box to perfection.

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CUSTOM GIFT SETS







WHO TO GIFT

**VIP EXECUTIVES** 

PRICE POINT

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#### INCLUDES

#### **KANATA BLANKETS HIGHLAND KNIT** THROW

Perfect for soothing the winter chills, this sophisticated woolblend throw makes any space feel homey.

#### MIIR® 16 OZ CLIMATE+ TUMBLER

Double-walled and 100% recyclable food-safe, these tumblers make a sleek brand statement. MiiR is a member of 1% for the Planet.  $\beta \Im \square$ 



WHO TO GIFT

#### FREQUENT TRAVELER

#### INCLUDES

#### FLUFFCO<sup>®</sup> PLUSH **HOTEL ROBE**

Clients working from home or lounging professionals can escape in luxurious cotton in whatever oasis suits the mood best.



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#### FUZZY SLIPPER

Available in a black or white base, these comfy slippers can be fully customized with your branding on the top.  $\varnothing$  🦳

WHO TO GIFT

PRICE POINT

A NEW PROSPECT **OR CLIENT** 

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#### INCLUDES

#### **MOLESKINE®** HARD COVER 2023 PLANNER

Help your gift list get organized for the new year with this popular planner that dedicates an entire page to each day of the year.

#### PORT **AUTHORITY®** MEN'S 1/2-ZIP SWEATER

With rib knit details, this layerable sweater offers a sharp look for a day in the office or night out. 🦳

#### **CORKCICLE®** COMMUTER 9 OZ CUP

Elevate every commute, work space, or weekend hike with the all-new spill-proof tumbler.  $\emptyset \bigcirc \bigcirc$ 

CUSTOM GIFT SETS

FROM THE FLIRT

JUS TREND

WHO TO GIFT

**TRUSTED TEAMS** 

PRICE POINT

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#### INCLUDES

#### PRINTFRESH PAJAMAS

This modern twist on adult PJs combines a fun antelope's forest print with luxurious cotton. They're breathable, durable, and come in women's and men's styles.

#### OHOM LEIPH TEA KETTLE

With self-heating technology, this beautiful ceramic teapot with matching cups will maintain the perfect drinking temperature for the entire duration of the experience. 🦳

WHO TO GIFT

#### COVETED **CUSTOMERS**

INCLUDES

#### MAPLE RIDGE FARMS **TRIO OF TREATS**

A snack lover's paradise, this trio of treats is available in two assortments of premium nuts including savory and sweet options. 🦳

PRICE POINT

**\$**\$\$\$\$

WHO TO GIFT

PRICE POINT

RETREAT OR EVENT ATTENDEES

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#### INCLUDES

#### MIRA 9 OZ FOOD JAR

With double-walled vacuum insulated technology, this container keeps food hot for 5 hours or cold for 10 hours. 🖉 🦳

#### MARINE LAYER WOMEN'S CORBET FULL-ZIP VEST

This uber-soft guilted women's vest is a versatile piece for any professional setting. This design is also available in a pullover. 🖉 🦳









WHO TO GIFT

MILLENNIALS

PRICE POINT

**\$\$**\$\$\$

#### INCLUDES

#### **REALTREE EDGE® BOX COOLER**

Perfect for any outdoorsy person, this cooler can hold up to 30 cans and provide camouflage when the hunt gets close. 🕖

#### **BEER CAN** GLASSES

Fully customizable and available in clear and amber glass, these 16 oz versatile glasses add a modern touch to a classic. 🦳



WHO TO GIFT

#### HOLIDAY **ENTERTAINERS**

INCLUDES

#### **GLASS TOP CUTTING BOARD WITH KNIFE**

Beautifully crafted, this cutting board is made from rubberwood and bamboo with a tempered glass tray. We can also source yummy gourmet treats to create the ultimate holiday gift set. otin G

#### PRICE POINT

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WHO TO GIFT

PRICE POINT

**NEW CUSTOMERS** 

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#### INCLUDES

#### SAVI NOTES SPIRAL LEATHER JOURNAL

Sure to be appreciated by those who still prefer handwritten notes, this notebook is durable and functional. 🦳

#### SAVI NOTES LEATHER PENCIL KIT

Stylish leather storage for pencils, pens, and other small accessories. 🦳

#### SAVI NOTES LEATHER COASTER

No more stained desks or tables! These leather coasters are versatile for office or at-home use. 🦳





WHO TO GIFT **GEN Z VIPS**  PRICE POINT

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#### INCLUDES

#### HEXA APPAREL PUFFY JACKET

The new Hexa puffer is not only stuffed with premium grade down fill, it also can be customized to your brand colors in men's and women's styles. 🦱 🛞 📿

#### AMERICAN TRENCH MONOT STRIPE SOCKS

Add a pop of color to any sneakers and sandals with these retro socks available in a variety of fun colors. 🦳



WHO TO GIFT

#### ALL EMPLOYEES

INCLUDES

#### SWEETER CARDS **CHOCOLATE CARDS**

The first greeting card and chocolate bar all-in-one, these "sweet" cards are available in a wide selection of holiday themes and contain a decadent gourmet sea salt, caramel, and dark chocolate bar. You can also fully customize the card design to capture just the right brand message. 🦱 🛞

PRICE POINT

**\$**\$\$\$\$



WHO TO GIFT

SWEET

PRICE POINT

TRENDSETTERS

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#### INCLUDES

#### KINTO 12 OZ TRAVEL TUMBLER

Designed for people who lead a conscious and active lifestyle, this vacuum insulated tumbler has great heat and cold retention. 🦳

#### 5.5" X 8.5" SPIRAL NOTEPAD

Available in over 30 colors, this small form factor makes note-taking as handy as a pocket for busy professionals. 🦳

#### XD DESIGN BOBBY BACKPACK

This iconic anti-theft design features recycled materials and a padded compartment for a 15.6" laptop. 🖉 🦳



### Brand Styling

Where your brand objectives meet the highest quality designs and new product trends is where CreativeMC's magic happens. Our team of expert Brand Stylists, many hired from fashion and retail industries, designs every swag project to create brand-defining moments to propel your resonance and impact.

#### Premium Partners

We've vetted hundreds of suppliers so you can trust our sources to deliver the quality you demand. With over 50 retail brand partners, we design custom gift sets and bespoke products that not only reflect the latest looks, but also create wow factor for your employees, clients, prospects, and VIPs.

#### Global Capabilities

The only industry leader with offices in both the U.S. and EMEA, we efficiently manage your global swag programs from concept to production to distribution. Our trend experts work collaboratively to stay on top of the latest styles and newest brands on both continents. With our global sensibilities, your swag will look current, fresh, and unlike any other.

#### Virtual Stores

Our online company stores and virtual pop-ups offer a secure platform for 24/7 swag shopping with same-day shipping to any global destination. It can accommodate multiple forms of payment, customized reporting, and integrations with your internal platforms. We can also set up different virtual store views if different teams need to access different swag.

EXPLORE MORE GIFT IDEAS >>



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